

# 20 YEARS. ONE LEGACY. **Sponsorship Opportunities**



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# This year marks 20 years of the Pat Tillman Foundation, and gives us an opportunity to honor the legacy of service, scholarship, humble leadership, and impact of Pat, our Tillman Scholars, and our supporters at Tillman Honors.

As a 2014 Tillman Scholar, I have been fortunate to attend several Tillman Honors. This event brings together our partners and scholars to honor Pat's legacy, PTF's mission, and core values. It provides an opportunity to uplift people and organizations that are making a difference in the world. Tillman Honors plays a pivotal role in resourcing the foundation for scholarships and leadership development for our Tillman Scholar community, which annually grows by 60 extraordinary individuals.

Receiving PTF's programming and network has been a great privilege. Donors like you make it possible for the Pat Tillman Foundation to empower and unite military service members, veterans, and spouses as the next generation of leaders who believe in service beyond self.

This year, we recognize the National Football League and the Arizona Cardinals as our Champion Awardees for their continued dedication to our mission and unwavering support of the Tillman Scholar community. In addition, we are thrilled to highlight TEKsystems, a long-time sponsor of Pat's Run, as our first-ever Leadership Through Action Award winner. Lastly, we are grateful to award three extraordinary Tillman Scholars the Make Your Mark Award for their outstanding achievements and dedication to service.

Thank you for your partnership and commitment to the foundation. We look forward to seeing you at Tillman Honors on November 6th and partnering with you to continue building upon this legacy for another 20 years.



# **Dr. Katherine Steele**

CEO & 2014 Tillman Scholar Pat Tillman Foundation

# OUNDATION

# PAT TILLMAN FOUNDATION EARS OF SERVICE 20 Y





## IMPACT

#### Honor Pat's Legacy. Fuel Tillman Scholars.

Pat Tillman's story on the football field and in the Army is well-known, but his principles and service are his true legacy. Pat's family and friends started the Pat Tillman Foundation to carry forward that legacy. Today, the foundation gives Tillman Scholars - military service members, veterans and spouses who embody those principles - the educational tools and support to reach their fullest potential as leaders. Your support makes this possible.

20 years -166 universities - nearly 1,000 Tillman Scholars \$34 million invested in leadership and academic support

# MISSION

The Pat Tillman Foundation unites and empowers remarkable military service members, veterans and spouses as the next generation of public and private sector leaders committed to service beyond self.

#### **CORE VALUES**

Pat inspired us all to live our lives to the fullest, and we've shaped the foundation around key principles that mattered most to him:





SERVICE Dedication to service beyond self in and out of uniform.







### **HUMBLE LEADERSHIP**

Selflessly committed to leading by example.

#### IMPACT

Determined to unite others and advance ideas that change the world.

# PAT TILLMAN 20

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# JOIN US FOR OUR **SPECIAL 20TH ANNIVERSARY** a (ver

to empower the more than 850 Tillman Scholars carrying on Pat Tillman's legacy of leadership through action and service beyond self

# Wednesday, November 6th

Doors open, 6:30pm | Dinner and Program, 7:00pm-9:00pm Union League Club Chicago 65 W Jackson Blvd., Chicago IL 60604

#### FOUNDATION חרו

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# **BE INSPIRED AS THE PAT TILLMAN FOUNDATION NAMES NEW** CHAMPION, LEADERSHIP THROUGH ACTION, AND MAKE YOUR MARK AWARDEES, AND THEY SHARE THEIR STORIES OF IMPACT



#### **CHAMPION AWARDEE** National Football League

The National Football League's unwavering support has transformed hundreds of lives through our Tillman Scholars Program, empowering activeduty service members, veterans, and military spouses with academic scholarships, a national network, and professional development opportunities.



#### **CHAMPION AWARDEE AZ** Cardinals

The Arizona Cardinals have remained a Champion for the Pat Tillman Foundation since the beginning. The Cardinals have carried Pat's legacy in their stadium, facility, and locker room for over 20 years. Through their partnership, we continue to grow our community and inspire more people to lead like Pat did.



#### LEADERSHIP THROUGH **ACTION AWARD TEKsystems**

The Pat Tillman Foundation is proud to honor TEKsystems as the first annual Leadership **Through Action Award** recipient. TEKsystems has been a monumental partner of the foundation, and their support grows Tillman Scholar programming each year.







#### **MAKE YOUR MARK AWARD** Action Tank

Tillman Scholars Chris Diaz, Emily Balog, and Matt Miclette will receive the prestigious Make Your Mark Award for their individual achievements and collective contributions through Action Tank. This accolade recognizes their exemplary contributions to community service and their unwavering commitment to creating impactful change.

# PAT TILLMAN 20



# **PRESENTING SPONSOR** \$100,000

- Four preferred tables (seating for 36)
- Present an award and make remarks at event
- Recognition during gala
- Logo on marketing materials
- Inclusion in press kit
- . Tillman Scholar to speak at your company/event

- Host a virtual conversation with a Tillman Scholar
- Tillman Leadership Institute Open Enrollment Program (2)
- Use of PTF logo and a . video media kit
- Item in attendee swag bag
- 2025 Pat's Run registration (2)
- Access to VIP Event

#### For more information, please reach out to

jstuckert@ptf.org

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# **LEGACY SPONSOR** \$50,000

- Three priority tables (seating for 27)
- Recognition during gala
- Logo on marketing materials .
- Inclusion in press kit
- Tillman Scholar to speak at your company/event
- Tillman Leadership Institute Open Enrollment Program (2)
- Use of PTF logo and a video media kit
- 2025 Pat's Run registration (2)
- Access to VIP Event

#### For more information, please reach out to

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# **CHAMPION SPONSOR** \$25,000

- Two tables (seating for 18)
- Logo on select marketing materials
- Inclusion in press kit
- Tillman Scholar to speak at your company/event
- Discount on Tillman Leadership Institute programs
- Use of PTF logo and a video media kit
- Access to VIP Event .

For more information, please reach out to

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# **MAKE YOUR MARK SPONSOR** \$15,000

- One table (seating for 9)
- Recognition during event program
- Logo in select marketing materials
- Inclusion in press kit
- **Discount on Tillman** . Leadership Institute Programs
- Use PTF logo and a video media kit

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# **LEADERSHIP THROUGH ACTION SPONSOR** \$10,000

- Table seating for four (4) at the event
- Logo in select marketing = materials
- Inclusion in press kit

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# **SERVICE BEYOND SELF SPONSOR** \$5,000

- Table seating for two (2) at the event
- Name recognition in select = marketing materials

For more information, please reach out to

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#### **YOUR SUPPORT MATTERS.**

If you are unable to attend, please make a donation to fuel the education and impact of remarkable Tillman Scholars.

Donate

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# TILLMAN HONORS Sponsorship Form

#### ONLINE

To support Tillman Honors, please follow this link to register online:



**Register Here** 

### MAIL-IN

Please complete the form below and return it via mail with checks addressed to:

**Pat Tillman Foundation** 180 N LaSalle St, Ste 2910 Chicago, IL 60601

SPONSOR NAME	(as will appear in recognit		
CONTACT NAME		DATE	1977 - 1977 - 1977 - 1978 - 1988
ADDRESS			
CITY	STATE	ZIP	
PHONE	EMAIL		

Payment is due within 30 days of receipt of registration form. BASED ON YOUR CHOSEN SPONSORSHIP LEVEL, PLEASE EMAIL ALL ATTENDEES NAMES TO **jstuckert@ptf.org** and include any dietary restrictions you have.