



PAT TILLMAN  
FOUNDATION

# IMPACT REPORT: LEADERSHIP THROUGH ACTION



Grounded in the leadership embodied by Tillman Scholars, **the Tillman Leadership Institute** is a strategic initiative of the Pat Tillman Foundation that empowers professionals, students, and global citizens to lead through action and develop teams and communities that do the same.

**LEARN MORE** at [tillmaninstitute.org](https://tillmaninstitute.org)



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## ON THE COVER:

NFL Legend JJ Watt joins Tillman Scholars and nearly 30,000 runners in Tempe, AZ as the official race starter for the 19th Annual Pat's Run. Here, he poses with our scholars before the race.

## *To our community.*

The Pat Tillman Foundation exists to unite and empower remarkable individuals who will undoubtedly become the next generation of veterans and military spouses as leaders. The seemingly insurmountable problems that our society faces require leaders who embrace intellectual curiosity, act selflessly, and lead through action to transform their communities and the world. In short, the world needs leaders who led like Pat Tillman.

For nearly 20 years, we've developed leaders from our Tillman Scholars, supporting their impact as they carry on Pat Tillman's legacy of service beyond self. In 2023, we expanded this vision of a new generation of leaders with the launch of the Tillman Leadership Institute, which brings our values and the unique perspectives of our scholars to leaders at all types of organizations.

Our scholars continue to lead in so many areas — as entrepreneurs, as doctors and nurses, as educators and advocates for a better world. It is through the commitment of our supporters, investors, University Partners, Board of Directors and staff that we continue to equip them with the means to change the world.



**Marie Tillman Shenton**

Chair and Co-founder,  
Pat Tillman Foundation

## **MISSION**

Our mission is to **unite and empower remarkable military veterans and spouses** as the next generation of public and private sector leaders committed to service beyond self.

## **CORE VALUES**

Pat inspired us all to live our lives to fullest, and we've shaped this foundation around key principles that mattered to Pat the most.



### **SERVICE**

Dedicated to service beyond self in and out of uniform



### **SCHOLARSHIP**

A lifelong learner, passionate about intellectual growth



### **HUMBLE LEADERSHIP**

Selflessly committed to leading by example



### **IMPACT**

Determined to unite others and advance ideas that change the world



# OUR SCHOLARS

Each year in June, we announce our new scholar class. Since 2009, we've brought more than 850 remarkable individuals into our community. Learn more about all of our scholars at [scholars.ptf.org](https://scholars.ptf.org).



**Andrea Baker, Army:**

*"As a chaplain, I desire to integrate spiritual and emotional health in ways that empower healing and hope in the lives of hurting soldiers, veterans and their loved ones."*



**Alexander "Gee Gee" Greene, Navy:**

*"Many underrepresented people are not afforded an adequate opportunity to succeed or speak about their circumstances. I want to be their bridge and their voice."*



**Timothy Spalla, Army:**

*"Plant medicines helped me heal my trauma. Through my Ph.D. program, I plan to study and advocate for the integration of evidence-based plant medicine psychotherapy for highly traumatized populations."*



**Nam Phuong Pommier, Military Spouse:**

*"Fresh food is a necessity, yet it is out of reach for many. Through learning and experience, I am moved, humbled, and inspired to improve people's access to fresh produce."*



**David Galindo Castellon, Marine Corps:**

*"Our nation's future is as strong as the education of those to come. As a Marine, I will continue to protect my nation through the weapon of education."*



UCLA



## OUR UNIVERSITY PARTNERS

These partners demonstrate strong support for their military veterans and spouses and are proud to support Tillman Scholars on their campuses. To learn more about our University Partners program, contact [scholarships@ptf.org](mailto:scholarships@ptf.org).



**Dave Prakash (TS '17), HyeJung Park (TS '20), Rob Hamm (TS '16) and Fabresha Flynt (TS '21)**

received the opportunity of a lifetime as they were selected as the honorary coin toss captains for Super Bowl LVII. Accompanied by a powerful video narrated by Kevin Costner, the four scholars kicked off the big game for the record breaking 115 million viewers.



The Pat Tillman Leadership Summit celebrates Pat's values and brings together the community of Tillman Scholars to network, collaborate, and develop solutions to the problems facing our country and our world. Tillman Scholars participate as moderators and presenters through panels, roundtables, and Unconference sessions.

**The Pat Tillman Leadership Summit is made possible thanks to the continued generosity of the NFL.**

# ABOUT OUR SCHOLARS

Tillman Scholars are remarkable service members, veterans, and military spouses whose commitment to leadership through action and service beyond self goes beyond the uniform. Since our founding in 2004, we've selected more than 850 Tillman Scholars as the next generation of leaders, empowering them through academic scholarships, lifelong leadership development, and a global community of high-performing peers and mentors.

**850+** 

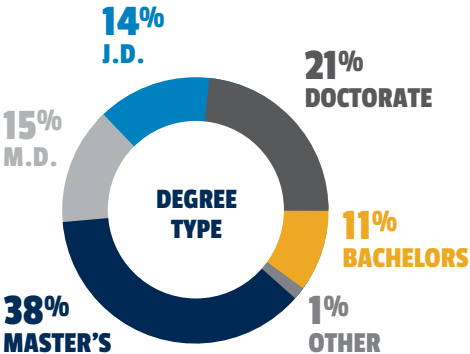
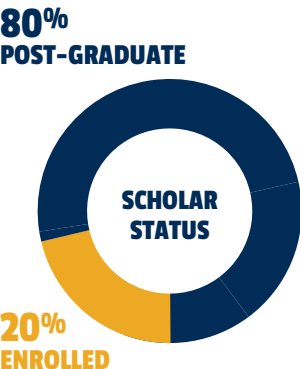
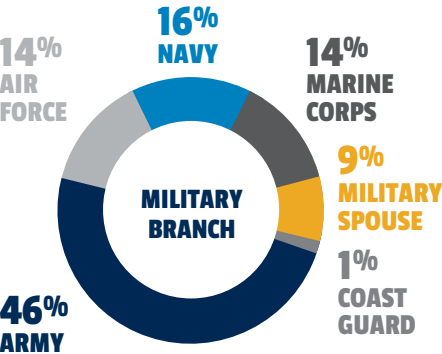
**TILLMAN SCHOLARS  
IN OUR COMMUNITY**

**\$34**  **MILLION**

**INVESTED IN LEADERSHIP AND  
ACADEMIC SUPPORT TO DATE**

**\$22K** 

**AVERAGE LIFETIME  
ACADEMIC AWARD**



For more details on our scholars, please visit [scholars.ptf.org](https://scholars.ptf.org).





**31%**  
**HEALTH  
CARE**



**7%**  
**HUMANITIES**



**17%**  
**PUBLIC  
SERVICE**



**6%**  
**EDUCATION**



**10%**  
**STEM**



**8%**  
**LAW**



**17%**  
**BUSINESS**

## MAJOR IMPACT AREAS



In 2023 we took over the streets of Tempe, AZ with a sea of green! With nearly 30,000 runners joining us in person and virtually around the world, the energy of Pat's Run had never been more electrifying. Participants in Tempe enjoyed being sent off at the start line by former Arizona Cardinal J.J. Watt and celebrated the race's end with the ASU Sun Devils Spring Game and a post-race Pints for Pat at Casey Moore's Oyster House. Honoring Pat's legacy and supporting our Tillman Scholars, our loyal Pat's Run community continues to inspire action and further our mission of uniting and empowering our Tillman Scholars as the next generation of leaders.

**Thank you to TEKsystems and Arizona State University for their continued support of Pat's Run.**

*Thank You!*







# CHALLENGE SERIES

## CHALLENGE YOURSELF ALL YEAR LONG

Our Pat's Run Challenge Series returned with the 3rd Annual 42 in 40 Challenge as well as our Step Up for Scholars Challenge. The Pat's Run Challenge Series exists to unite our community throughout the year as we support our more than 850 Tillman Scholars.

Learn more about the 2023 Challenge Series events at [challengeseries.ptf.org](https://challengeseries.ptf.org)

*Thank You!*



# INVESTORS

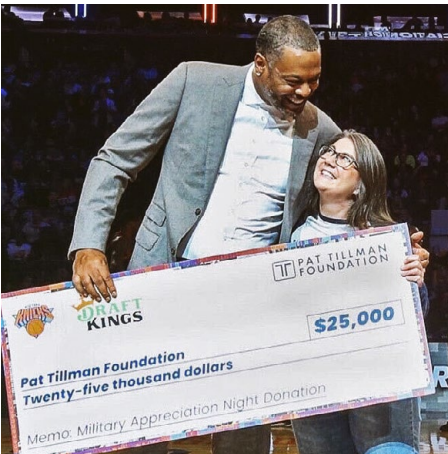
We place the academic and professional pursuits of our Tillman Scholars at the center of everything we do, and we recognize that our investors — corporations, grantmaking institutions, family foundations and individuals — can and often wish to play a vital and personal role in supporting their journeys. In that spirit, our relationships with our partners are not merely transactional; they are an expression of shared goals and values, spoken with one voice, in support of emerging leadership. The foundation we have built to support scholars and invest in leaders is Pat's legacy, one we never take for granted. We are incredibly thankful for your support in fulfilling that mission.





# GUINNESS GIVES BACK

Guinness selected PTF as its Guinness Gives Back beneficiary in Arizona in 2022, with \$1 from every Guinness Gives Back 8-pack produced in Arizona supporting the foundation.



# DRAFTKINGS HONORING VETERANS

DraftKings and Madison Square Garden honored PTF’s veterans and military spouses on the ice and on the court during the week of Veterans Day. Tillman Scholars were recognized at New York Rangers and New York Knicks games.

DraftKings also celebrated Tillman Scholars through its Bet on Vets campaign, highlighting the work of Tillman Scholars Emily Balog and Kanaan Goldstein at Action Tank, a nonprofit founded and supported by scholars in the Philadelphia area.

2013 Tillman Scholar Tabatha Renz poses with Marcus Camby at a New York Knicks game.



### FORD PROUD TO HONOR HALL OF HEROES

Thanks to Ford Motor Company, two Tillman Scholars enjoyed the surprise of their lives! Charles Haley welcomed 2017 Tillman Scholar Maya Herzog to the the Ford Proud to Honor Hall of Heroes, while Aenaes Williams surprised 2018 Tillman Scholar Jonathan Yellowhair. In their honor, Ford donated \$20,000 to the Pat Tillman Foundation.

**Pat Tillman consistently proved throughout his lifetime that he could outperform anyone's expectations for him** — and he showed it when he went from being drafted 226th in 1998 to becoming the starting safety for the Arizona Cardinals.

That spirit and tenacity is why we've created Team 226, a monthly membership program that sustains our foundation and our Tillman Scholars program throughout the year and brings our most committed supporters deeper into our community. Our thanks to DraftKings for their support of Team 226.

Find out more at [Team226.org](https://Team226.org)







## **IGNITING CHANGE AT TILLMAN HONORS**

In November 2022, supporters, investors and scholars that make up our remarkable community. At the 2022 Tillman Honors, we recognized inspiring individuals such as Bryan Stephenson and 2017 Tillman Scholar Bridgette Bell as our Champion Awardee and Make Your Mark recipient, respectively. Three Tillman Scholars presented inspiring Make Your Mark talks, including 2020 Tillman Scholar Lance Decker, 2021 Tillman Scholar Erika Neumann and 2017 Tillman Scholar Maya Herzog on the impacts they are making in their research and lives.

We're grateful to the NFL, our presenting sponsor, and TEKsystems, as well as our other investors for supporting this event.

Visit [www.tillmanhonors.com](http://www.tillmanhonors.com) to learn more.



# FOUNDATION LEADERSHIP



## EXECUTIVE TEAM



**SABRINA PERALES**  
Director of  
Operations



**COLLEEN REANEY**  
Head of Tillman  
Leadership Institute



**MERCEDES ROHLFS**  
Director of  
Development



**DR. KATHERINE STEELE**  
Director of Programs  
2014 Tillman Scholar

## BOARD OF DIRECTORS



**MARIE TILLMAN**  
Chair & Co-Founder



**IAN SACKS**  
Lead Director  
TowerBrook Capital



**CHRIS HART**  
Vice Chair  
Civic Technologies



**JOE BROWNE**  
Director  
Joe Browne Agency



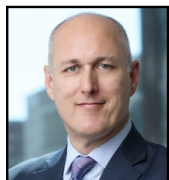
**MEG CORTEZI**  
Director  
TEKsystems



**ALEX GARWOOD**  
Director  
Grafana Labs



**BENJAMIN HILL**  
Director  
Wealth Enhancement  
& Preservation, Inc



**LAZAR RAYNAL**  
Director  
King Spaulding



**JOE SHENTON**  
Director  
Summit Trail  
Advisors



**JOHN SVOBODA**  
Director  
Svoboda Capital  
Partners



**CHRISTINE WILKINSON**  
Director  
Arizona State  
University



**AMBER MANKE**  
Director  
2012 Tillman Scholar  
Optum



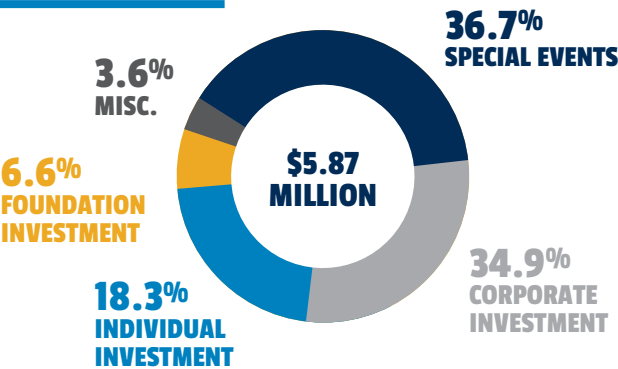
**MIKE BIDWILL**  
Director  
Emeritus

# FINANCIALS

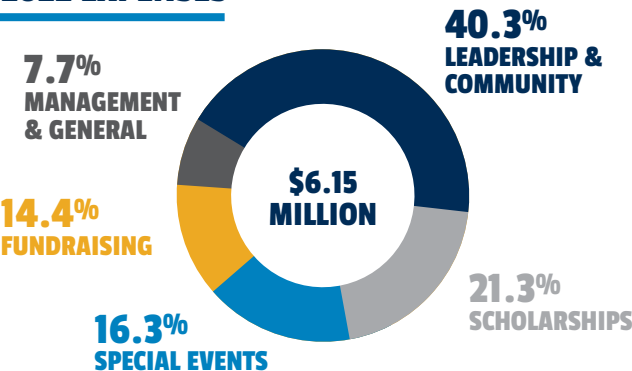
Transparency to our investors and our community is a top priority. This page reflects our audited financials for the year ending December 31, 2022.

The Pat Tillman Foundation’s audited financial statements, state disclosures and 990s can be found online at [impact.ptf.org](https://www.impact.ptf.org).

## 2022 REVENUE



## 2022 EXPENSES



## REVENUE

Special Events	\$2,152,479
Corporate Investment	\$2,046,252
Individual Investment	\$1,073,918
Foundation Investment	\$386,446
Miscellaneous	\$211,142
TOTAL REVENUE	\$5,970,237

## EXPENSES

Leadership and Community	\$2,479,456
Scholarships	\$1,311,803
Special Events	\$1,003,164
Fundraising	\$886,173
Management and General	\$475,949
TOTAL EXPENSES	\$6,156,545

## FINANCIAL RATIOS

	2019	2020	2021	2022
Programs	78%	70%	70%	74%
Fundraising	14%	19%	20%	17%
Management and General	8%	11%	10%	9%



For its commitment to accountability, transparency and healthy financial practices, the Pat Tillman Foundation has received a Platinum Seal of Transparency from Candid and Guidestar.



# CARRYING ON THE LEGACY OF A LEADER

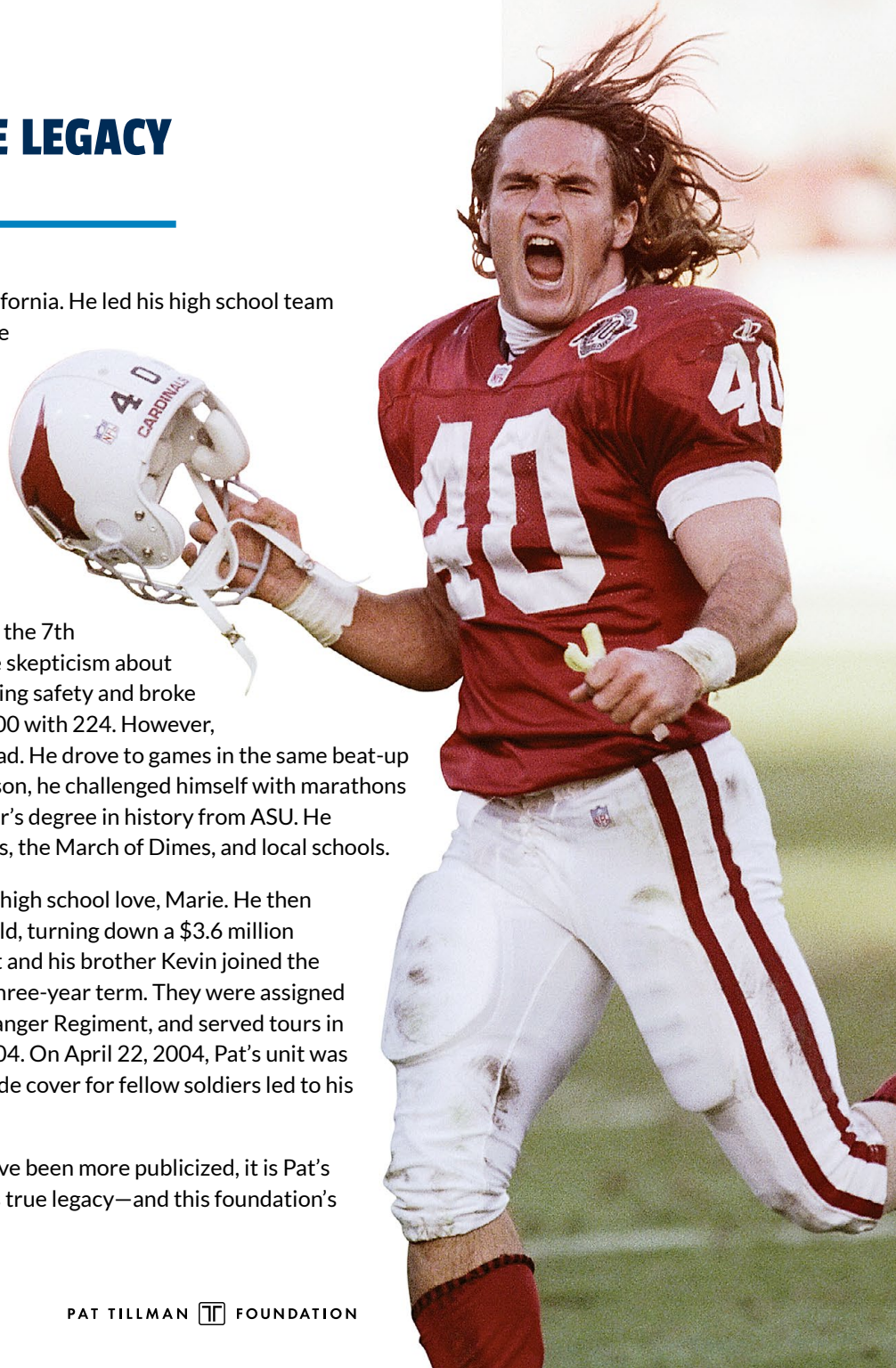
## Pat Tillman

Pat was born in 1976 in San Jose, California. He led his high school team to a championship after he was told he was too small to ever play football. What Pat lacked in size, he more than made up for in intensity—he led ASU to the 1997 Rose Bowl after an undefeated season. Between games, Pat earned a B.S. in Marketing, graduating Summa Cum Laude.

The Arizona Cardinals selected Pat in the 7th round of the 1998 NFL Draft. Despite skepticism about his ability, he became the team's starting safety and broke the franchise record for tackles in 2000 with 224. However, Pat's NFL success did not go to his head. He drove to games in the same beat-up truck he had in college. In the off-season, he challenged himself with marathons and triathlons while pursuing a master's degree in history from ASU. He volunteered with Boys and Girls Clubs, the March of Dimes, and local schools.

In the spring of 2002, Pat married his high school love, Marie. He then decided to place his NFL career on hold, turning down a \$3.6 million contract to enlist in the U.S. Army. Pat and his brother Kevin joined the U.S. Army that July, committing to a three-year term. They were assigned to the second battalion of the 75th Ranger Regiment, and served tours in Iraq in 2003 and in Afghanistan in 2004. On April 22, 2004, Pat's unit was ambushed. His heroic efforts to provide cover for fellow soldiers led to his tragic death via fratricide.

While the story of Pat's death may have been more publicized, it is Pat's life, principles and service that are his true legacy—and this foundation's inspiration.











Pat Tillman Leadership Summit

 **PAT TILLMAN  
FOUNDATION**

[www.ptf.org](http://www.ptf.org)

