









As part of the national dialogue on race and equity that emerged in 2020, the Pat Tillman Foundation features stories from Tillman Scholars who actively work toward equity and justice, showing us every day the importance of leading through action in moments of crisis and beyond.

WATCH NOW at PatTillmanFoundation.org



A NOTE FROM OUR LEADERS

Dear Friends.

Pat Tillman lived a principled life, driven by passion and a call to service beyond himself. The values that fueled his fire continue to anchor his legacy through a vibrant Tillman Scholar community committed to scholarship, service, humble leadership, and impact in all that they do. Though our foundation's start was born from tragedy, its legacy is that of scholarship, service, humble leadership and impact.

When we look back on the series of challenges our country faced in 2020, we also see that the values that drove Pat can help us recover and build a better future.

As Sam Innocent, a 2013 Tillman Scholar, notes, "If you ever want to solve any of the many issues the world faces right now, you put enough Tillman Scholars in a room, and the solution will be there." Our nearly 700 Tillman Scholars led on the frontlines against COVID, guided difficult conversations on systemic racism and worked to bridge political divides, leaning on the global community they've built with us to support them.

2020 looked and felt different from any other year. And yet one constant remained: because of the investment that our supporters and sponsors, university partners, board of directors and staff continue to make in these remarkable military veterans and spouses, they continue to work toward positive change and lead through action in their fields and communities.

We are proud of the work our scholars did to make a difference in 2020, which you'll see in this report, as well as the ways our foundation pivoted to support them. We hope you'll find ways to help us grow that impact and commit to investing in these leaders as they continue to make their mark.

Thank you for your generosity and your support, particularly after this challenging and exceptional year.

MARIE TILLMAN

Board Chair & Co-Founder

DAN FUTRELL

CEO & 2011 Tillman Scholar

THE YEAR **THAT WAS**

2020 presented the world with simultaneous and seemingly intractable challenges: a global pandemic, mass protests on racial inequity, environmental catastrophes and a polarized U.S. election. Yet our Tillman Scholars, undaunted, identified opportunities to lead and make an impact.











Halli Lannan, a 2015 Tillman Scholar, passed away in December 2020 after a five-year battle with metastatic breast cancer. Halli was a veteran of the United States Army and a devoted and inspiring member of the Tillman Scholars community.

During her passionate Make Your Mark talk at the Pat Tillman Leadership Summit in 2017, Halli described the adversity she faced as a disabled veteran, sexual assault survivor, cancer survivor and member of the LGBTO community. She focused on how to empower others to live authentically and speak their truths.

She will be remembered by the PTF community as an inspiration through her tireless work and determination to advocate for equity and her passion for education.



WHO WE ARE

In 2002, Pat Tillman proudly put his NFL career with the Arizona Cardinals on hold to serve his country. Family and friends established the Pat Tillman Foundation following Pat's death in April 2004 while serving with the 75th Ranger Regiment in Afghanistan. The foundation fosters the growth of its nearly 700 Tillman Scholars with academic scholarships, leadership development opportunities, and a global community to support them as they make an impact in the world. Your support is more than a recognition of the service they offered our country — it's an investment in their commitment to service beyond self and what they'll do as they enter their next chapter.

MISSION

The Pat Tillman Foundation unites and empowers remarkable military service members, veterans and spouses as the next generation of public and private sector leaders committed to service beyond self.

CORE VALUES



SERVICE

Dedicated to service beyond self, in and out of uniform.



SCHOLARSHIP

A lifelong learner, passionate about intellectual growth.



HUMBLE LEADERSHIP

Selflessly committed to leading by example.



IMPACT

Determined to unite others and advance ideas that change the world.











OUR IMPACT

Tillman Scholars are military service members, veterans and spouses with a high potential for impact as demonstrated through a proven track record of leadership, the continued pursuit of education and the commitment of their resources to service beyond self. The tenets of the Tillman Scholar Program are:

ACADEMIC SUPPORT

Since 2008, we have provided more than \$20 million to our nearly 700 scholars to finance their tuition, books and living expenses. Scholarships are renewable each year for the duration of the scholar's academic program.

LIFELONG LEADERSHIP DEVELOPMENT

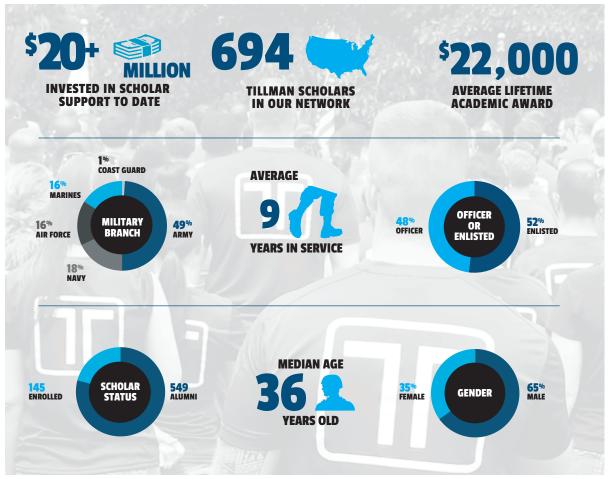
Through events, conferences, training, mini-grants and more, develops Tillman Scholars as leaders and offers them guidance and resources to amplify their impact. By creating opportunities for Tillman Scholars to expand their knowledge, skills, and experience, we open doors and create pathways for scholars to lead and strengthen their community.

GLOBAL COMMUNITY

Tillman Scholars join a broad and diverse community of high-performing peers, mentors and industry leaders so they can collaborate and expand their impact as leaders. Virtual, national and regional networking events unite scholars to address the issues and challenges our communities and country face.



POPULATION AT A GLANCE



TOP IMPACT AREAS















SCHOLARSHIP

The Tillman Scholar community expands by 60 each year, selected exclusively on merit and their potential for impact. Learn more about the 2020 Tillman Scholars below.

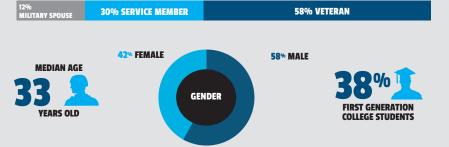
60 SCHOLARS CHOSEN ANNUALLY

3.2 %
SELECTION RATE

\$20 + MILLION
SCHOLAR SUPPORT
SINCE 2009



SERVICE STATUS



2020 TILLMAN
U.S. ARMY
MIT
M.S. PH.D.
MICHAEL
LUU

Michael is a first-generation American who was born to a family of Vietnamese refugees. Throughout his life, he has constantly sought opportunities to serve others. He served as a volunteer emergency medical service first responder and firefighter for more than seven years. During the troop surge of 2009, he felt compelled to fulfill military service, joining the George Mason University Army ROTC program. Upon graduating from George Mason with a B.S. in physics, Michael was commissioned as an infantry officer and sent to Vicenza, Italy, where he served as a Ranger-qualified paratrooper and rifle platoon leader. He deployed once to the Middle East, and throughout Eastern Europe conducting counter-Russian aggression operations and NATO ally reassurance missions.

During his travel and deployments around the world, Michael saw how underdeveloped nations suffered from a lack of access to infrastructure and broadband internet. Recognizing this issue, he left the military to pursue a career in aerospace engineering to help change the world for the better. Space-based internet is currently being developed and tested, and Michael is interested in helping to enable that technology and make it accessible for all.

Meet the rest of the class of 2020: http://scholars.ptf.org

TILLMAN SCHOLAR UNIVERSITY ATTENDANCE NUMBERS BY STATE





CLASS OF 2020 UNIVERSITIES & COLLEGES

Arizona State University Columbia University **Emory University** George Mason University George Washington University Georgetown University Harvard University Indiana University MIT **Princeton University**

Texas A&M University The Ohio State University University of Arizona **UCLA** University of Colorado-Denver University of Denver University of Maryland University of Minnesota University of Missouri System

Syracuse University

University of Oklahoma University of Pennsylvania University of San Diego University of South Florida USC.

University of the Incarnate Word University of Virginia University of Washington Vanderbilt University University of Chicago

University of Louisville San Francisco State Santa Clara University University of Notre Dame Ohio University University of California Davis University of Texas Rio Grande Vallev St. Mary's University University of Colorado

UNIVERSITY **PARTNERS**













THE GEORGE WASHINGTON UNIVERSITY WASHINGTON, DC





















LEADERSHIP DEVELOPMENT

Investing in our scholars as leaders is a lifelong commitment. We create opportunities for leadership development in multiple ways:

- Scholar Professional Development These \$1,000 mini grants fund leadership development for scholars to enhance their impact.
- Access to Premier Partner Events Scholars can participate and present at events like the Aspen Ideas Festival, South by Southwest, Inc. 500 / 5000 and more.
- Volunteer and Speaking Opportunities Scholar-exclusive events gives our community opportunities to share their expertise and research or volunteer, like at LA's Fisher House.
- Conversations and Connections PTF regularly hosts special events as part of its programming, connecting scholars to influential authors and leaders or hosting events like the virtual tour of the U.S. Constitution Center in October 2020.









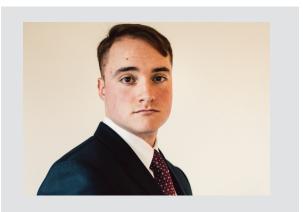






LEADERSHIP DEVELOPMENT

Through a variety of development opportunities, Tillman Scholars deepened their skills, extended their research and grew as leaders.



"THROUGH HANDS-ON FIELDWORK IN THE FRIGID SNOW MOUNTAINS OF SLOVAKIA, I WAS ABLE TO GAIN EXPERIENCE AND UNDERSTANDING...THIS SHOWED THE ABSOLUTE IMPORTANCE CONSERVATION BRINGS TO THE SUSTAINABLE GOALS WE AS A SOCIETY DESPERATELY NEED TO UPHOLD."

MATTHEW BARONCELLI 2019 TILLMAN SCHOLAR



"ALTHOUGH I'VE MANAGED PROJECTS
MOST OF MY ADULT LIFE, I HAD NOT
LEARNED IT IN A STRUCTURED WAY.
LEADING AND MANAGING TEAMS IS
SOMETHING THAT I PLAN TO DO FOR THE
REST OF MY CAREER, AND HAVING PMI
CERTIFICATION IS SUPREMELY HELPFUL."

KIMBERLY JUNG 2014 TILLMAN SCHOLAR

"THIS WAS A GREAT OPPORTUNITY TO IMPROVE MY ABILITY TO DEVELOP MY OWN MATHEMATICAL MODELS RELATED TO DISEASE EPIDEMICS...I HOPE TO USE WHAT I LEARNED IN THIS CLASS TO BUILD A COVID-19 MODEL SPECIFIC TO DORM HOUSING TO DETECT OUTBREAKS EARLY AS WELL AS PREDICT THE POTENTIAL SPREAD OF COVID IN THOSE THAT LIVE ON CAMPUS."

DAVID COOMES
2019 TILLMAN SCHOLAR







FROM SUMMIT TO SERIES

Most years, Tillman Scholars gather in Chicago to network, develop solutions to the problems facing our country and celebrate Pat's values at the Pat Tillman Leadership Summit. Although we missed convening in person, 2020 offered an opportunity to expand the summit into the Pat Tillman Leadership Series, which brought scholars together monthly from July to September with excellent keynote speakers from across disciplines, as well as panel sessions featuring Tillman Scholars and friends of our foundation.







Marie Tillman and Jon Krakauer, author of *Where Men Win Glory*, introduced the 2020 class to PTF's mission and discussed how Tillman Scholars carry on Pat's legacy.



Tillman Scholars led panels on police brutality (left) and pitched their ideas (above) to make an impact on seemingly intractable social problems, from supporting youth parents and improving housing policy to combatting systemic racism, developing innovative COVID testing systems and adopting new techniques for therapy.



A LOOK AT THE PTLS KEYNOTE SPEAKERS

Thomas Chatterton Williams, author of Losing My Cool and Self-Portrait in Black and White, joined us from France and gave August's keynote address on the challenges that social media presents in discussing and debating difficult topics.

In September, Tillman Scholars listened to Michael Sandel, author of The Tyranny of Merit and Anne T. and Robert M. Bass Professor of Government Theory at Harvard University Law School, and later participated in a fireside chat with Jen Welter, the first woman to coach in the NFL.

Through the summer and fall, scholars also shared their perspectives in panels on both COVID-19 and police brutality, topics that dominated the United States this summer and fall.

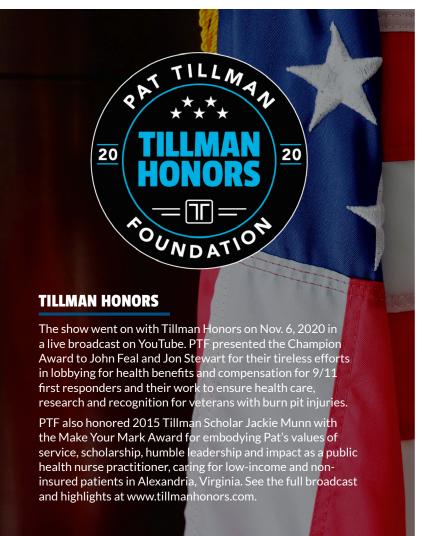




Phil Caruso served for seven years in the U.S. Air Force before leaving active duty to learn more about the U.S. economy and serve the community in other ways. After earning J.D. and M.B.A. degrees with honors at Harvard. Phil became an investment professional at Onex Partners and volunteers with the nonprofits No One Left Behind and The COMMIT Foundation. He continues to serve as an Air Force Reserve officer, most recently at the U.S. Mission to the United Nations. In his free time, he researches and writes on immigration, foreign policy, and national security.

In March 2020, Phil volunteered to help coordinate the military COVID-19 response in New York City in support of the Federal Emergency Management Agency. Over three months, Phil's team helped convert the Javits Convention Center to the Department of Defense's largest hospital, facilitate the integration of the U.S.N.S. Comfort into the New York hospital system, deploy 800 reserve medical personnel into New York's public hospitals, and stand up the largest mortuary affairs facility in the United States.

Find more stories of Tillman Scholar impact at http://blog.ptf.org



MAKE YOUR MARK TALKS

As part of our annual Make Your Mark series, Tillman Scholars Emily Balog, Michael Kothakota and Karen Gallagher presented short talks on their current work.



AGEISM IN AMERICA

"We must extend this supportive mindset to older adults in our communities—a village approach where we can lean on each other and our communities for support."

EMILY BALOG | 2018 TILLMAN SCHOLAR



MAKING PERSONAL FINANCE WORK FOR YOU

"There is a problem with getting advice from either financial celebrities or even regular financial advisers. And that's bias."

MICHAEL KOTHAKOTA | 2013 TILLMAN SCHOLAR



THE GAME WILL END

"If we understand which factors promote resilience and which predict poor outcomes in transition, we can develop structured, pre-transition programs that prepare individuals and normalize the transition experience."

KAREN GALLAGHER | 2016 TILLMAN SCHOLAR

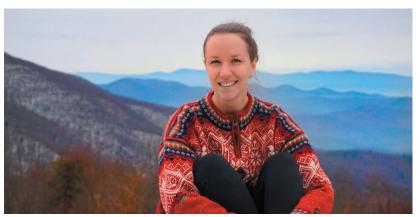
CHAMPION AWARD

John Feal & Jon Stewart



MAKE YOUR MARK AWARD

2015 Tillman Scholar Jackie Munn





Jackie Munn is a West Point graduate, combat veteran and the spouse of a former Green Beret. Her time in service brought her to Iraq where she managed a supply warehouse; Washington, D.C., where she cared for wounded, ill, and injured soldiers; and Afghanistan, where she was embedded with Special Forces as a Cultural Support Team leader.

She now works as a public health nurse practitioner. Jackie cares for low-income and non-insured patients at a public health department in the DC area and manages the healthcare records for first responders and public safety officers. Once the pandemic hit, she also helped her county's efforts with contact tracing and as a vaccinator, balancing her professional responsibilities with managing remote learning for her son.







PAT'S RUN 42 IN 40 CHALLENGE

In fall 2020, PTF piloted the Pat's Run 42 in 40 Challenge, in which participants committed to walk, run or hike 42 miles in 40 days, ending on Veterans Day. We partnered with Strava and saw more than 90,000 participants join the official challenge; more than 3,000 of them registered at 42in40.org to receive an official Pat Tillman Foundation t-shirt.



\$45K **DONATIONS**

92,000 **STRAVA PARTICIPANTS**



INVESTORS AND SUPPORTERS

The academic and professional pursuits of our Tillman Scholars are placed at the center of everything we do, and we recognize that our investors — corporations, grantmaking institutions, family foundations and individuals — can and often wish to play a vital and personal role in supporting scholars' journeys. Our relationships with our partners are an expression of shared goals and values, spoken with one voice, in support of emerging leadership.

Our Tillman Scholar community represents the best and brightest examples of veterans and military spouses. Our investors see the necessity in nurturing scholars' skills and compassion, leveraging that intensity to get things done for the greater good.

Our supporters gain more than just a seat at a lecture, a table at an event, or a logo on a shirt. We foster meaningful opportunities to make each other better. When investors present at scholar events, source talent for open roles from our roster of scholars, participate in our scholar selection committees. lace up for Pat's Run and stand up for our award winners at Tillman Honors, our entire community grows stronger for it.











LEE AND CHARLENE **SPAULDING CHARITABLE FOUNDATION**



POLEN | CAPITAL







GOLDBERG FAMILY FOUNDATION





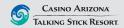
JAMES M. RAGAN **MEMORIAL FUND**











WAYS TO GET INVOLVED

There are more ways to support the foundation than a financial contribution. Find out how you can meet other supporters and support Tillman Scholars as they carry on Pat's legacy of service and leadership.



PINTS FOR PAT

As a member of the Arizona Cardinals
Pat would frequent Rula Bula, a local
establishment to study his playbook over a pint
of Guinness. When he enlisted in the Army,
Pat brought in his own glass and asked to
keep it for safekeeping behind the bar until his
next visit. Inspired by his enthusiasm for life,
supporters convene Pints For Pat nationwide
to celebrate, raise a glass in Pat's honor and
raise funds to support Tillman Scholars.



TEAM TILLMAN

Pat spent his football off seasons running marathons and half-marathon triathlons nationwide. In that spirit, Team Tillman is a community of everyday athletes, civilian and military, who participate as a team or individually in marathons, half-marathons, triathlons, cycling events, and other athletic endeavors to honor Pat's legacy. Their commitment has raised nearly \$1 million for the Tillman Scholar Program.



Bridgette is pursuing a Ph.D. in clinical psychology from Jackson State University. While deployed to Iraq, she supported trauma survivors as her unit's primary responder for sexual assault victims. Bridgette found a passion for psychology after almost two years as a company commander analyzing and implementing suicide prevention strategies. She completed a master's thesis on the Army Suicide Prevention Program and returned to West Point to teach cadets the power of human-centered design. Her dissertation research is on the intersection between culture and grief. Bridgette has also completed research with the Jackson VA Medical Center's Trauma Recovery Program.

In 2016, Bridgette founded her own mental health support organization, Brogans, to recycle military uniforms to raise money for preventive homeless veterans programs. She is an ambassador for The Headstrong Project and a cofounder of Do More Together, West Point's Black and African American Alumni Organization. She serves on the DOD Independent Review Commission on Sexual Assault in the Military and recently accepted a fellowship with the Antiracist Science Education Project at LabXchange, an initiative of Harvard University's Department of Molecular and Cellular Biology. Bridgette is an active member of The ROCKS, Inc. and Alpha Kappa Alpha Sorority, Inc. In 2021, she will return to active duty as a senior human resources officer.

LEADERSHIP

EXECUTIVE TEAM



DAN FUTRELL CEO 2011 Tillman Scholar



J.D. DUE Director Programs & Scholarships



MARK HAGGARTY Director Development



STEVIE KUENN Director Marketing



SABRINA PERALES Director Operations

BOARD OF DIRECTORS



MARIE TILLMAN Chair & Co-Founder



CHRIS HART Vice Chair Civic Technologies



IAN SACKS Lead Director TowerBrook Capital



MIKE BIDWILL Director Arizona Cardinals



JOE BROWNE Director Joe Browne Agency



ALEX GARWOOD Director MongoDB



BENJAMIN HILL Director Wealth Enhancement & Preservation, Inc.



LAZAR RAYNAL Director Quinn Emanuel Urguhart & Sullivan, LLP



JOE SHENTON Director **Summit Trail Advisors**



JOHN SVOBODA Director



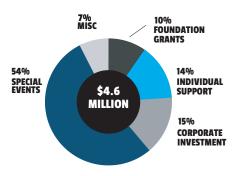
CHRISTINE WILKINSON Director Svoboda Capital Partners Arizona State University

FINANCIAL SUMMARY

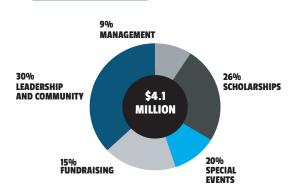
Transparency to our investors and our community is a top priority. This page reflects our audited financials for the year ending December 31, 2020.

The Pat Tillman Foundation's audited financial statements, state disclosures and 990s can be found online at www.ptf.org.

2020 REVENUE



2020 EXPENSES



REVENUE

Special Events	\$2,449,777
Corporate Investment	\$681,908
Individual Support	\$655,610
Foundation Grants	\$440,223
Miscellaneous	\$343,781
TOTAL REVENUE	\$4,571,299

EXPENSES

Leadership and Community	\$1,235,245
Scholarships	\$1,027,500
Special Events	\$820,524
Fundraising	\$604,073
Management and General	\$373,965
TOTAL EXPENSES	\$4,061,306

FINANCIAL RATIOS

	2018	2019	2020
Programs	80%	78%	70 %
Fundraising	14%	14%	19%
Management and General	6%	8%	11%







For its commitment to accountability, transparency and healthy financial practices, the Pat Tillman Foundation has earned the highest possible rating from Charity Navigator, as well as a Gold Seal of Transparency from Guidestar.



PAT TILLMAN

Pat was born in 1976 in San Jose, California. He led his high school team to a championship after he was told he was too small to ever play football. What Pat lacked in size, he more than made up for in intensity—he led ASU to the 1997 Rose Bowl after an undefeated season. Between games, Pat earned a B.S. in Marketing, graduating Summa Cum Laude.

The Arizona Cardinals selected Pat in the 7th round of the 1998 NFL Draft. Despite skepticism about his ability, he became the team's starting safety and broke the franchise record for tackles in 2000 with 224. However, Pat's NFL success did not go to his head. He drove to games in the same beat-up truck he had in college. In the off-season, he challenged himself with marathons and triathlons while pursuing a master's degree in history from ASU. He volunteered with Boys and Girls Clubs, the March of Dimes, and local schools.

In the spring of 2002, Pat married his high school love, Marie. He then decided to place his NFL career on hold, turning down a \$3.6 million contract to enlist in the U.S. Army. Pat and his brother Kevin joined the U.S. Army that July, committing to a three-year term. They were assigned to the second battalion of the 75th Ranger Regiment, and served tours in Iraq in 2003 and in Afghanistan in 2004. On April 22, 2004, Pat's unit was ambushed. His heroic efforts to provide cover for fellow soldiers led to his tragic death via fratricide.

While the story of Pat's death may have been more publicized, it is Pat's life, principles and service that are his true legacy—and this foundation's inspiration.























HONOR PAT'S LEGACY. EMPOWER TILLMAN SCHOLARS.



































CONGRATULATIONS TO OUR 2020 GRADS

