PAT TILLMAN FOUNDATION

2019 IMPACT REPORT
The Serving After Service video series examines how Tillman Scholars are serving in new ways to strengthen communities and make an impact at home and around the world. This year’s episode features Chrissy Mott whose research focuses on invertebrates and their role in forest restoration following wildfires.
Dear Friends,

Sixteen years ago, the Pat Tillman Foundation was born overnight in the wake of tremendous tragedy, and with determination to honor a man whose passion for life was contagious.

On and off the field, Pat made his mark as an athlete, scholar, soldier and leader. Together, the Tillman Scholars are now making their mark as leaders. As you’ll see in this report, we are making a profound impact by investing in their potential.

In 2019, we welcomed another remarkable class of Tillman Scholars, and expanded the network to more than 630 leaders nationwide. As the next generation of private and public sector leaders, the Tillman Scholars are tackling challenges across the fields of health care, public service, business, STEM, law, the humanities and education. They believe their best years of service to our country are still ahead of them, and they are committed to strengthening communities at home and around the world.

This many years on, we are humbled and grateful for our donors, university partners, the board leadership and our experienced and dedicated staff. In the following pages, you will find a report detailing our activities throughout the year. To date, we have invested more than $18 million in this generation of leaders. Yet, there is so much more to do, and we hope you will find even more ways to get involved and invest in our impact in 2020.

On behalf of the Tillman Scholars who have been empowered by your commitment and generosity, thank you.
Pat was born in 1976 in San Jose, California. He led his high school team to a championship after he was told he was too small to ever play football. What Pat lacked in size, he more than made up for in intensity—he led ASU to the 1997 Rose Bowl after an undefeated season. Between games, Pat earned a B.S. in Marketing, graduating Summa Cum Laude.

The Arizona Cardinals selected Pat in the 7th round of the 1998 NFL Draft. Despite skepticism about his ability, he became the team's starting safety and broke the franchise record for tackles in 2000 with 224. However, Pat's NFL success did not go to his head. He drove to games in the same beat-up truck he had in college. In the off-season, he challenged himself with marathons and triathlons while pursuing a master's degree in history from ASU. He volunteered with Boys and Girls Clubs, the March of Dimes, and local schools.

In the spring of 2002, Pat married his high school love, Marie. He then decided to place his NFL career on hold, turning down a $3.6 million contract to enlist in the U.S. Army. Pat and his brother Kevin joined the U.S. Army that July, committing to a three-year term. They were assigned to the second battalion of the 75th Ranger Regiment, and served tours in Iraq in 2003 and in Afghanistan in 2004. On April 22, 2004, Pat's unit was ambushed. His heroic efforts to provide cover for fellow soldiers led to his tragic death via fratricide.

While the story of Pat's death may have been more publicized, it is Pat's life, principles and service that are his true legacy—and this foundation's inspiration.
WHO WE ARE

In 2002, Pat Tillman proudly put his NFL career with the Arizona Cardinals on hold to serve his country. Family and friends established the Pat Tillman Foundation following Pat’s death in April 2004 while serving with the 75th Ranger Regiment in Afghanistan. The Pat Tillman Foundation unites and empowers remarkable military service members, veterans and spouses as the next generation of public and private sector leaders committed to service beyond self. The fellowship program supports Tillman Scholars with academic scholarships, leadership development opportunities, and a national network so they are empowered to make an impact in the world. These Tillman Scholars are already making a difference in their respective fields and communities. That’s why your support for PTF is more than a gift - it’s an investment.

MISSION

The Pat Tillman Foundation unites and empowers remarkable military service members, veterans and spouses as the next generation of public and private sector leaders committed to service beyond self.

CORE VALUES

SERVICE
Dedicated to service beyond self, in and out of uniform.

SCHOLARSHIP
A lifelong learner, passionate about intellectual growth.

HUMBLE LEADERSHIP
Selflessly committed to leading by example.

IMPACT
Determined to unite others and advance ideas that change the world.
Tillman Scholars are military service members, veterans and spouses with a high potential for impact as demonstrated through a proven track record of leadership, the continued pursuit of education and the commitment of their resources to service beyond self.

The tenets of the Tillman Scholar Program are:

**OUR IMPACT**

We award Tillman Scholars an average of $11,000 per academic year to finance their tuition, books and living expenses. Scholarships are renewable each year for the duration of the scholar’s academic program.

**SCHOLARSHIP**

**LEADERSHIP DEVELOPMENT**

We grant Tillman Scholars $1,000 stipends to support their leadership and professional development. Scholars may use the stipends to present at conferences and workshops, support academic projects and initiatives, or pursue training and certification to increase their impact as leaders in their respective fields.

**NATIONAL NETWORK**

We give Tillman Scholars access to a lifelong network of high-performing peers, mentors and industry professionals so they can collaborate and expand their impact as leaders. National and regional networking events unite scholars to address the top issues and challenges our communities and country face.
### POPULATION AT A GLANCE

#### $18+ \text{ MILLION}
**INVESTED IN ACADEMIC SUPPORT TO DATE**

#### 635
**TILLMAN SCHOLARS IN OUR NETWORK**

#### $22,000
**AVERAGE LIFETIME ACADEMIC AWARD**

<table>
<thead>
<tr>
<th>MILITARY BRANCH</th>
<th>SCHOLAR STATUS</th>
<th>TOP IMPACT AREAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>49% ARMY</td>
<td>152 ENROLLED</td>
<td>32% HEALTH CARE</td>
</tr>
<tr>
<td>18% NAVY</td>
<td>483 ALUMNI</td>
<td>19% PUBLIC SERVICE</td>
</tr>
<tr>
<td>16% AIR FORCE</td>
<td></td>
<td>18% BUSINESS</td>
</tr>
<tr>
<td>16% MARINES</td>
<td></td>
<td>10% STEM</td>
</tr>
<tr>
<td>1% COAST GUARD</td>
<td></td>
<td>8% LAW</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8% HUMANITIES</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5% EDUCATION</td>
</tr>
</tbody>
</table>

AVERAGE

- **9 YEARS IN SERVICE**
- **OFFICER VS ENLISTED**
  - 48% OFFICER
  - 52% ENLISTED

**MEDIAN AGE**

- **36 YEARS OLD**
- **GENDER**
  - 67% MALE
  - 33% FEMALE

**OFFICER VS ENLISTED**

- 52% ENLISTED
- 48% OFFICER

**YEARS IN SERVICE**

- Officer: 67%
- Enlisted: 33%

**GENDER**

- Male: 67%
- Female: 33%
The Tillman Scholar community is comprised of remarkable military service members, veterans and spouses. Tillman Scholars are selected based exclusively on merit and potential for impact. This year, more than 2,400 people applied to join the 2019 Class. Learn more about the 2019 Tillman Scholars below.

**SCHOLARSHIP**

<table>
<thead>
<tr>
<th>SCHOLARS CHOSEN ANNUALLY</th>
<th>SELECTION RATE</th>
<th>LIFETIME COMMITMENT TO THE 2019 CLASS</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>2.5%</td>
<td>$1.2+ million</td>
</tr>
</tbody>
</table>

**SERVICE STATUS**

- 14% MILITARY SPOUSE
- 33% SERVICE MEMBER
- 53% VETERAN

**MILITARY BRANCH**

- 38% ARMY
- 17% MARINE CORPS
- 15% AIR FORCE
- 30% NAVY

**OFFICER VS ENLISTED**

- 47% OFFICER
- 53% ENLISTED

**YEARS IN SERVICE**

- AVERAGE 10.5

**YEARS OLD**

- MEDIAN AGE 35

**GENDER**

- 33% FEMALE
- 67% MALE

**FIRST GENERATION COLLEGE STUDENTS**

- 38%

As an undergraduate, Saul witnessed how social factors like poverty and food insecurity impacted the health of people in his community. He felt compelled to explore solutions beyond the boundaries of the clinical setting. Saul is currently a dual-degree MD/MPH student at Rutgers New Jersey Medical School and will soon begin a combined residency in Internal Medicine and Pediatrics. He believes that medicine can be used as a vehicle for social change and his vision is to build a healthcare system that mitigates and prevents chronic disease by empowering people with the skills needed to be active stewards of their health.

**SAUL BAUTISTA**

Saul was raised in Newark, New Jersey. In the midst of two wars, he opted to forgo college and enlisted in the U.S. Army in 2004. His experience working with wounded soldiers at Landstuhl Regional Medical Center is what inspired him to pursue medicine.

LEARN MORE
TILLMAN SCHOLAR UNIVERSITY ATTENDANCE NUMBERS BY STATE

635 TILLMAN SCHOLARS
ACROSS 166 UNIVERSITIES & COLLEGES

45 CLASS OF 2019 UNIVERSITIES & COLLEGES

Amherst College
Appalachian School of Law
Brown University
Clemson University
Duke University
East Tennessee State University
Emory University
Fordham University
Harvard University
Hofstra University
Johns Hopkins University
MIT
Rhode Island School of Design
Rutgers University
Stanford University
Texas Tech University
University of California SF
University of Colorado Denver
University of Houston
University of Michigan
University of Pennsylvania
University of San Francisco
University of Southern California
University of Texas Arlington
University of Washington
Vanderbilt University
Wake Forest University
Walden University
Yale University

UNIVERSITY PARTNERS

AMERICAN UNIVERSITY
ARIZONA STATE UNIVERSITY
BOSTON UNIVERSITY
BRICKENSHAW UNIVERSITY
COLUMBIA UNIVERSITY
 덴버 미들스-upper MIddle WMU
DENVER UNIVERSITY
INDIANA UNIVERSITY
THE GEORGE WASHINGTON UNIVERSITY
Syracuse University
SOUTH CAROLINA UNIVERSITY
TAMU
UC BERKELEY
UCLAN
UNIVERSITY OF MARYLAND
UNIVERSITY OF MIAMI
UNIVERSITY OF RHOADES
University of Southern California
SHOENIC UNIVERSITY
UNIVERSITY OF TEXAS ARLINGTON
UNIVERSITY OF TEXAS DALLAS
UNIVERSITY OF TEXAS EL PASO
UNIVERSITY OF TEXAS SAN ANTONIO
WILLS UNIVERSITY
YALE UNIVERSITY

SCHOLARSHIP | PAT TILLMAN FOUNDATION | TABLE OF CONTENTS
LEADERSHIP DEVELOPMENT

Tillman Scholars may apply for a mini grant of up to $1,000 to support a leadership development opportunity which will further their impact. These grants allow Tillman Scholars to further their research, present their ideas at leading professional organizations and conferences, such as SXSW and Inc. 5000, as well as complete required professional training and certification. To date, more than 184 Tillman Scholars have employed over $239,000 in mini grants to further their impact through a wide range of rewarding opportunities throughout the country and around the world.
Following her active duty service with the U.S. Marine Corps, Candice chose to pursue a Master of Medical Science degree at Wake Forest School of Medicine. As a physician assistant, she combines her love for adventure and passion for service to help remote communities in a tangible and sustainable way.

This July, Candice used leadership development funds provided by PTF to attend the Wilderness Medicine Society’s summer conference, a requirement for the completion of a Diploma in Mountain Medicine she is currently pursuing. At the conference, she was able to train alongside other medical professionals and continue to build the team concept between doctors, physician assistants, nurses and paramedics. This experience allowed her to network with individuals in her field and create connections that may lead to remote medicine projects in the future.

“IT WAS THROUGH MY TRAINING, DEPLOYMENTS AND TRAVEL THAT I REALIZED I HAD THE ABILITY TO HELP IN MORE WAYS THAN JUST FROM A COCKPIT.”
The Leadership Summit celebrates Pat’s values and brings together the community of Tillman Scholars to network, collaborate and develop solutions to the problems facing our country.

At this year’s Leadership Summit, Tillman Scholars participated as moderators and presenters in a series of panels that spanned the topics of criminal justice reform, humble leadership, and space policy. David Epstein, science writer and friend of the foundation, gave the keynote address, speaking about his new book “Range: Why Generalists Triumph in a Specialized World.” The Leadership Summit is made possible thanks to the continued generosity of the NFL.

Marie Tillman and Jon Krakauer, author of Pat’s biography, introduced the 2019 Class to PTF’s mission and discussed how Tillman Scholars carry on Pat’s legacy.

Several Tillman Scholar entrepreneurs took the stage at Tillman Pitch to present their business and social enterprise concepts to a panel of industry experts.

Tillman Scholars from the inaugural 2009 class reflected on the impact of the community 10 years later.
During Scott’s four-year service, he deployed in support of Operation Enduring Freedom. While serving in Afghanistan, Scott became increasingly aware of the essential role that education plays within a given society. He was particularly struck by how the lack of equal access to education seemed to contribute to generational poverty and political instability in the region.

While earning his Ph.D. in Contemporary Learning and Interdisciplinary Research at Fordham University, Scott focused his research on cultivating greater access to and equity within U.S. universities and colleges. As part of the "Unlocked: Achieving Criminal Justice Reform" panel during this year's Leadership Summit, Scott discussed the work he is doing as the assistant director for the Moreau College Initiative, which provides currently incarcerated men associate degrees and bachelor’s degrees.
NATIONAL NETWORK

In 2019, PTF welcomed the 11th Class of Tillman Scholars into the program. Now a community of 635, Tillman Scholars are at various stages of their educational and professional careers and their impact areas span a diverse breadth of fields and job sectors. As the next generation of leaders, the Tillman Scholar community forms a network of passionate, dedicated people who rely on each other and their diverse areas of expertise to find cross-sectional solutions to some of the world’s toughest problems. In 2019, 60 percent of Tillman Scholars participated in PTF events and programming, and more than 88 percent report feeling connected with the network.

The photo below features Tillman Scholars who attended 2019 Tillman Honors in Chicago. PTF offers scholars multiple opportunities to connect and engage with each other throughout the year. Once selected as a Tillman scholar, they also receive access to Tillman Connect, PTF’s powerful online directory tool, that takes their networking capabilities beyond geographic limitations and into the digital space.

NATIONAL NETWORK | PAT TILLMAN FOUNDATION | TABLE OF CONTENTS
This year, PTF was proud to recognize leaders within our community for their remarkable civic contributions, extraordinary fortitude and spirit of service. We were honored to present the Champion Award posthumously to Senator John McCain of Arizona for his lifetime commitment to leadership and service. Cindy McCain, Sen. McCain’s widow, accepted the award on his behalf. PTF honored 2015 Tillman Scholar Adrian Perkins with the Make Your Mark Award for embodying Pat’s values of service, scholarship, humble leadership and impact as he carries out his duties as the mayor of Shreveport.

Adrian Perkins was born in the Cedar Grove neighborhood of Shreveport. After 9/11, Perkins felt compelled to join the Army. He accepted a nomination to West Point, where he was the first African American cadet elected class president in school history, and subsequently fought multiple tours in Iraq and Afghanistan.

After serving, Adrian graduated from Harvard Law School where he was elected its student body president. Following graduation, Perkins returned to his hometown and announced his candidacy for mayor on April 26, 2018. During the campaign, he stressed policing reform, economic development and smart-city initiatives. Perkins was installed as the 56th Mayor of Shreveport in December 2018. He was awarded PTF’s Make Your Mark Award at this year’s Tillman Honors.
“I HAVE SERVED WITH THE MARINE SPECIAL OPERATIONS COMMAND AS A RAIDER, AND AS I PURSUE MY PHD IN MATERIALS CHEMISTRY, I AM NOW WORKING INSIDE THE INDUSTRY FOR A COMPANY THAT SPECIALIZES IN NEXT GENERATION ARMOR.”

Zeeshan Parvez | 2018 Tillman Scholar

“THESE BLIPS OF HUMAN COMPASSION AND CONNECTION WERE THE BUILDING BLOCKS OF MY RESILIENCE AND HAVE BECOME THE FUEL THAT DRIVES MY PROFESSIONAL WORK AS A TRAUMA PSYCHOLOGIST.”

Rae Anne Frey-Ho Fung
2013 Tillman Scholar

**WATCH THE 2019 MAKE YOUR MARK TALKS**

At Tillman Honors, Tillman Scholars Zeeshan Parvez, Katie Piston and Rae Anne Frey-Ho Fung also presented on their current work as part of the Make Your Mark speaker series.
From the first event held in 2005 with 5,000 participants, Pat's Run has grown into the largest run in the nation to honor a fallen soldier. In 2019, the 15th Annual Pat's Run sold out in record time and 28,000 runners joined PTF staff and 60 Tillman Scholars in a 4.2 mile run/walk in support of the Tillman Scholars Program.

Through our partnership with the Arizona State University Alumni Association, 4.2 mile Honor Runs were held on the same day in over 35 cities across the country.

SAVE THE DATE  4 18  2020
WAYS TO GIVE

INDIVIDUAL GIVING

Make a one-time gift, or set up recurring donations by check or through our online donation portal to empower Tillman Scholars. You can also showcase your support with PTF merchandise from the online store at PatTillmanFoundation.org.

TEAM TILLMAN

A community of everyday athletes, members of Team Tillman run as a team or individual participants in marathons, half-marathons, triathlons and other athletic events to honor Pat. To date, Team Tillman has raised over $1.5 million to support the Tillman Scholar Program.

PINTS FOR PAT

From its humble roots in Tempe, AZ, Pints For Pat has grown into a national fundraising program that gives supporters an opportunity to honor Pat’s legacy and empower the Tillman Scholars in a fun and unique way. Interested in hosting a Pints for Pat near you? Contact us at giving@pattillmanfoundation.org.
Through Salute to Service, the NFL partners with PTF to honor leaders who exemplify Pat’s enduring legacy of service. With the NFL’s support, more than 635 Tillman Scholars are now pursuing careers in medicine, business, law, science, education and the arts.

TEKsystems has partnered with the Pat Tillman Foundation for the past five years as part of the company’s larger commitment to support the U.S. military and veteran community.

Svoboda Capital Partners is a Chicago based private equity firm that invests in leading middle market growth companies. Each year, the firm is proud to support the annual Tillman Honors and the regional selection process to identify new Tillman Scholars.

For more than 95 years, USAA has been providing insurance, banking, and investments tailored for the military community. Through annual support of Pat’s Run, USAA is proud to honor Pat’s legacy and empower the Tillman Scholars.
**FINANCIAL SUMMARY**

**2018 REVENUE**

$3.65 MILLION

Individual & Corporate Giving:

- **50%**

Pat’s Run:

- **36%**

Foundation & Corporate Grants:

- **14%**

PTF’s audited financial statements and state disclosures and 990s can be obtained online at PatTillmanFoundation.org

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**2018 EXPENSES**

In 2018, $2.66 million was invested in our program. Since inception, more than $18 million has been invested to empower the Tillman Scholars.

**FINANCIAL RATIOS**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROGRAM</strong></td>
<td>80%</td>
<td>81%</td>
<td>80%</td>
</tr>
<tr>
<td><strong>MANAGEMENT</strong></td>
<td>6%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>FUNDRAISING</strong></td>
<td>14%</td>
<td>13%</td>
<td>15%</td>
</tr>
</tbody>
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**STATEMENT OF ACTIVITIES**

Year Ended December 31, 2018 (with comparative financial information for the year ended December 31, 2017).

**SUPPORT, REVENUES, LOSS & GAINS**

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>2018 TOTALS</th>
<th>2017 TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPECIAL EVENTS - PAT’S RUN</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions, sponsorships &amp; race entry fees</td>
<td>1,927,038</td>
<td>226,840</td>
<td>2,153,878</td>
<td>2,050,744</td>
</tr>
<tr>
<td>Contributed goods and services</td>
<td>1,350,663</td>
<td></td>
<td>1,350,663</td>
<td>$ 945,514</td>
</tr>
<tr>
<td>Less direct benefits to participants &amp; sponsors</td>
<td></td>
<td>(853,386)</td>
<td>(853,386)</td>
<td>(852,612)</td>
</tr>
<tr>
<td>Less direct in-kind benefits to participants &amp; sponsors</td>
<td></td>
<td>(1,350,663)</td>
<td>(1,350,663)</td>
<td>(945,514)</td>
</tr>
<tr>
<td>Total</td>
<td>1,073,652</td>
<td>226,840</td>
<td>1,300,492</td>
<td>1,198,132</td>
</tr>
<tr>
<td><strong>GENERAL REVENUE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>1,547,001</td>
<td>$861,657</td>
<td>2,408,658</td>
<td>2,086,599</td>
</tr>
<tr>
<td>Net gain (loss) on investments</td>
<td></td>
<td>(59,475)</td>
<td>(59,475)</td>
<td>107,437</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>868,712</td>
<td>(868,712)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total support, revenues, loss &amp; gains</td>
<td>3,429,89</td>
<td>219,785</td>
<td>3,649,675</td>
<td>3,392,168</td>
</tr>
</tbody>
</table>

**FINANCIAL RATIOS**

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>2018 TOTALS</th>
<th>2017 TOTALS</th>
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<tbody>
<tr>
<td><strong>FUNCTIONAL EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tillman Scholars</td>
<td>2,665,850</td>
<td></td>
<td>2,665,850</td>
<td>2,451,051</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>204,379</td>
<td></td>
<td>204,379</td>
<td>181,177</td>
</tr>
<tr>
<td>Fundraising</td>
<td>456,728</td>
<td></td>
<td>456,728</td>
<td>410,659</td>
</tr>
<tr>
<td>Total supporting services</td>
<td>661,107</td>
<td></td>
<td>661,107</td>
<td>591,836</td>
</tr>
<tr>
<td>Total expenses</td>
<td>3,326,957</td>
<td></td>
<td>3,326,957</td>
<td>3,042,887</td>
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<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>102,933</td>
<td>219,785</td>
<td>322,718</td>
<td>349,281</td>
<td></td>
</tr>
<tr>
<td>2,205,793</td>
<td>793,912</td>
<td>2,999,705</td>
<td>2,650,424</td>
<td></td>
</tr>
<tr>
<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>1,004,605</td>
<td>1,013,697</td>
<td>3,322,423</td>
<td>2,999,705</td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>2,308,726</td>
<td></td>
<td></td>
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</table>
In 2019, under the continued leadership of Board Chair and Co-Founder Marie Tillman, the Pat Tillman Foundation’s Board expanded to include three new Directors and named Dan Futrell as the organization’s CEO.

Dan Futrell, a 2011 Tillman Scholar, was named PTF’s new CEO in May 2019. He brings nearly 15 years of cross-sector experience to the foundation. Upon graduating from Gonzaga University’s ROTC program, Dan served five years as a Ranger-qualified Infantry Officer as a platoon leader, company commander, and aide-de-camp.

Post-military, Dan earned a Master’s in Public Policy from Harvard University in the third class of Tillman Scholars. Since then, he has served for six years as an elected official on the local school board, and has held executive roles in nonprofits and private companies alike. He has been charged with expanding the Tillman Scholar program and increasing PTF’s capacity to empower the next generation of private and public sector leaders.