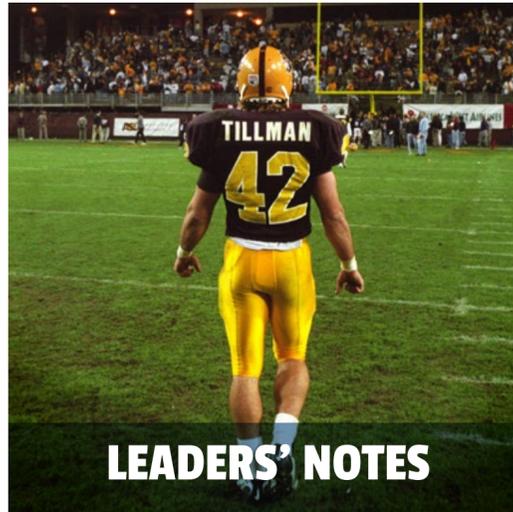


PAT TILLMAN  FOUNDATION

2018 IMPACT REPORT





LEADERS' NOTES



WHO WE ARE



OUR IMPACT



LEADERSHIP SUMMIT



TILLMAN HONORS



PAT'S RUN



TEAM TILLMAN



PARTNERS



WAYS TO GIVE



FINANCIALS



LEADERSHIP

A NOTE FROM OUR LEADERS

Dear Friends,

Fifteen years ago, the Pat Tillman Foundation was born overnight in the wake of tremendous tragedy, and with determination to honor a man whose passion for life was contagious.

On and off the field, Pat made his mark as an athlete, scholar, soldier and leader. Together, the Tillman Scholars are now making their mark as leaders in the fields of medicine, business, law, social work, public policy, technology, education, and the arts. As you'll see in this report, we are making a profound impact by investing in their potential.

In 2018, we welcomed another remarkable class of Tillman Scholars, and expanded the network to more than 580 leaders nationwide. As the next generation of private and public sector leaders, the Tillman Scholars are tackling challenges across national security, healthcare, technology, civil rights and education. They believe their best years of service to our country are still ahead of them, and they are committed to strengthening communities at home and around the world.

This many years on, we are humbled and grateful for our donors, university partners, the board leadership, and our experienced and dedicated staff. In the following pages, you will find a report detailing our activities throughout the year. To date, we have invested more than \$17 million, and last year, we kept overhead spending at 6 percent while achieving an over 81 percent program expense ratio. Yet, there is so much more to do, and we hope you will find even more ways to get involved and invest in our impact in 2019.

On behalf of the Tillman Scholars who have been empowered by your commitment and generosity, thank you.



MARIE TILLMAN
Board Chair & Co-Founder



KILLIAN ANDERSON
Executive Director



PATRICK TILLMAN

ATHLETE. SCHOLAR. SOLDIER. LEADER.

Pat was born in 1976 in San Jose, California. He led his high school team to a championship after he was told he was too small to ever play football. What Pat lacked in size, he more than made up for in intensity—he led ASU to the 1997 Rose Bowl after an undefeated season. Between games, Pat earned a B.S. in Marketing, graduating Summa Cum Laude.

The Arizona Cardinals selected Pat in the 7th round of the 1998 NFL Draft. Despite skepticism about his ability, he became the team's starting safety and broke the franchise record for tackles in 2000 with 224. However, Pat's NFL success did not go to his head. He drove to games in the same beat-up truck he had in college. In the off-season, he challenged himself with marathons and triathlons while pursuing a master's degree in history from ASU. He volunteered with Boys and Girls Clubs, the March of Dimes, and local schools.

In the spring of 2002, Pat married his high school love, Marie. He then decided to place his NFL career on hold, turning down a \$3.6 million contract to enlist in the U.S. Army. Pat and his brother Kevin joined the U.S. Army that July, committing to a three-year term. They were assigned to the second battalion of the 75th Ranger Regiment, and served tours in Iraq in 2003 and in Afghanistan in 2004. On April 22, 2004, Pat's unit was ambushed. His heroic efforts to provide cover for fellow soldiers led to his tragic death via fratricide.

While the story of Pat's death may have been more publicized, it is Pat's life, principles and service that are his true legacy—and this foundation's inspiration.



WHO WE ARE

In 2002, Pat Tillman proudly put his NFL career with the Arizona Cardinals on hold to serve his country. Family and friends established the Pat Tillman Foundation following Pat's death in April 2004 while serving with the 75th Ranger Regiment in Afghanistan. The Pat Tillman Foundation unites and empowers remarkable military veterans and spouses as the next generation of public and private sector leaders committed to service beyond self. The fellowship program supports Tillman Scholars with academic scholarships, a national network, and professional development opportunities, so they are empowered to make an impact in the world. These Tillman Scholars are already making a difference in the fields of medicine, law, business, technology, education, the arts and more. That's why your support for PTF is more than a gift - it's an investment.

CORE VALUES



SERVICE

Dedicated to service beyond self, in and out of uniform.



SCHOLARSHIP

A lifelong learner, passionate about intellectual growth.



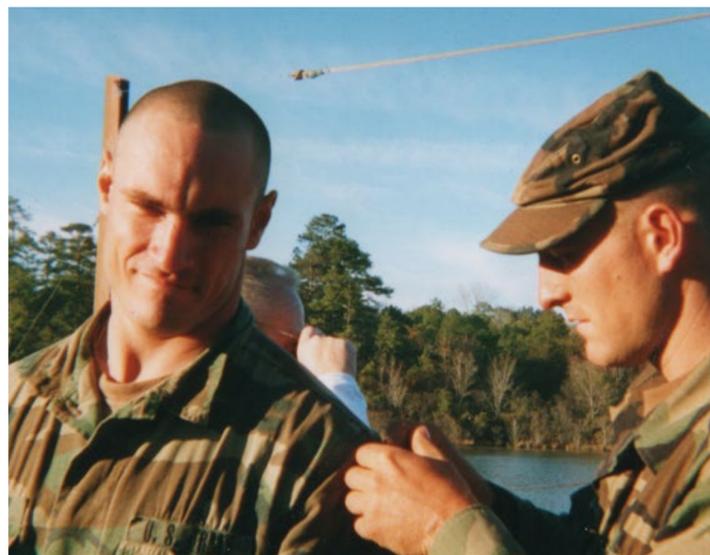
HUMBLE LEADERSHIP

Selflessly committed to leading by example.



IMPACT

Determined to unite others and advance ideas that change the world.



THE TILLMAN SCHOLARS

\$16+  **MILLION**
INVESTED IN ACADEMIC SUPPORT TO DATE

580 
TILLMAN SCHOLARS IN OUR NETWORK

Tillman Scholars are military veterans and spouses with a high potential for impact as demonstrated through a proven track record of leadership, the continued pursuit of education and the commitment of their resources to service beyond self. The tenets of the Tillman Scholar Program are:

SCHOLARSHIPS

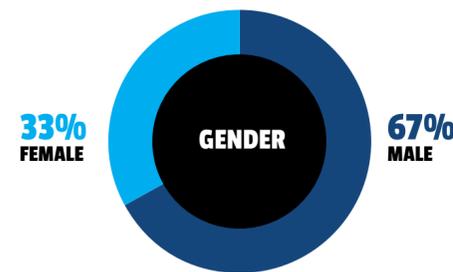
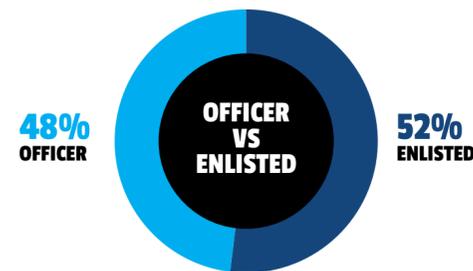
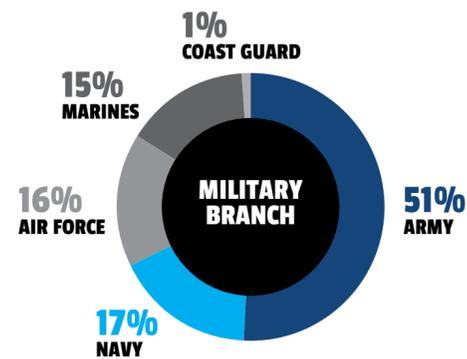
Annual funding for academic expenses, including tuition, books, and living expenses.

NATIONAL NETWORK

Access to a community of high-performing peers, mentors and industry leaders.

PROFESSIONAL DEVELOPMENT

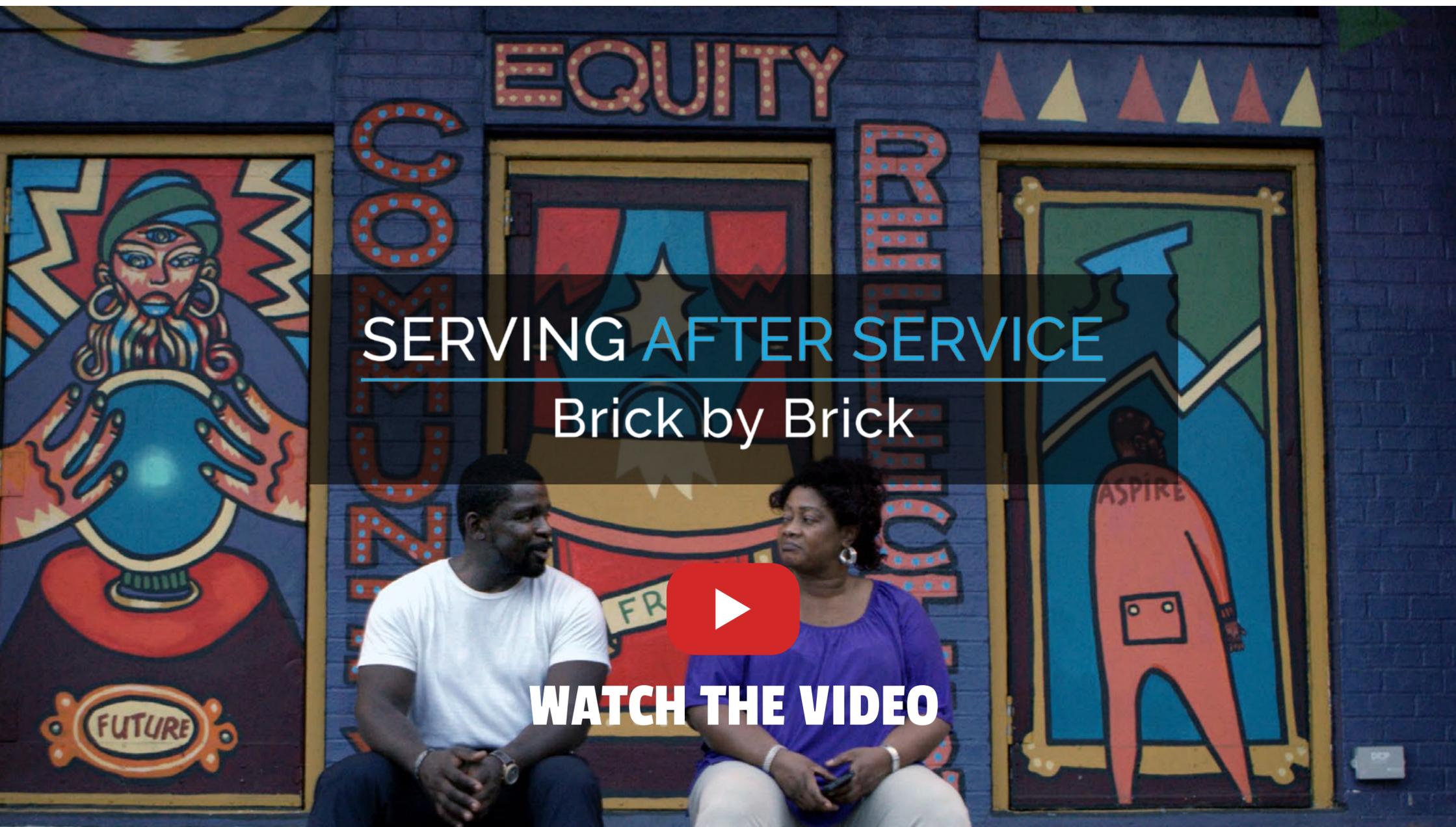
Opportunities to advance knowledge, skills, and experience.



TOP FIELDS OF STUDY

1. HEALTHCARE
2. BUSINESS
3. LAW
4. STEM
5. PUBLIC POLICY & ADMINISTRATION
6. EDUCATION
7. PSYCHOLOGY
8. SOCIAL WORK
9. INTERNATIONAL AFFAIRS
10. POLITICAL SCIENCE





SERVING AFTER SERVICE

Brick by Brick

WATCH THE VIDEO



2013  **TILLMAN**
SCHOLAR

U.S. ARMY
CITY COLLEGE OF NEW YORK
B.A., POLITICAL SCIENCE

SAMUEL
INNOCENT

A Brooklyn native, Sam joined the military as a path to pursue higher education. After a tour to Afghanistan as a combat medic, he returned to New York where he earned a B.S. in political science from City College of New York.

As a passionate advocate for quality education and jobs, Sam works as a veteran specialist for a workforce development company, collaborating with government agencies to develop programs to help veterans find employment.

Sam hopes to use his skills and experience to make an impact as an elected official in the Brooklyn neighborhood of Brownsville. Watch the Serving After Service series to learn more about his story.



SCHOLARSHIP

Since its inception, the Tillman Scholars Program has evolved into a world-class community of military veterans and spouses, accepting less than 5 percent of applicants based exclusively on merit and potential for impact. PTF made a \$1.3 million lifetime commitment to the 2018 Class of Tillman Scholars. This year, 60 Tillman Scholars were chosen from a pool of approximately 2,400 applicants.

UP TO
60
SCHOLARS CHOSEN EACH YEAR

100+
UNIVERSITIES AND GROWING

3.6
AVERAGE GPA

98%
GRADUATION RATE

96%
EMPLOYMENT RATE



2015  **TILLMAN SCHOLAR**

U.S. ARMY
ARIZONA STATE UNIVERSITY
PH.D. EDUCATIONAL POLICY
& EVALUATION

JAMESON LOPEZ



Jameson is a member of the Quechan Tribe, whose reservation spans the border of California and Arizona in the Yuma area. Following his deployment with the Army during Operation New Dawn, Jameson earned his Ph.D. in Educational Policy and Evaluation at Arizona State University. His research focuses on Indigenous statistics, survey research, and Indigenous data collection. In his Make Your Mark talk, Jameson explained how data collection tells the stories of our country's Indigenous populations through the universal language of numbers, and with this data, effective policies and legislation can be passed to bring visibility to these communities.

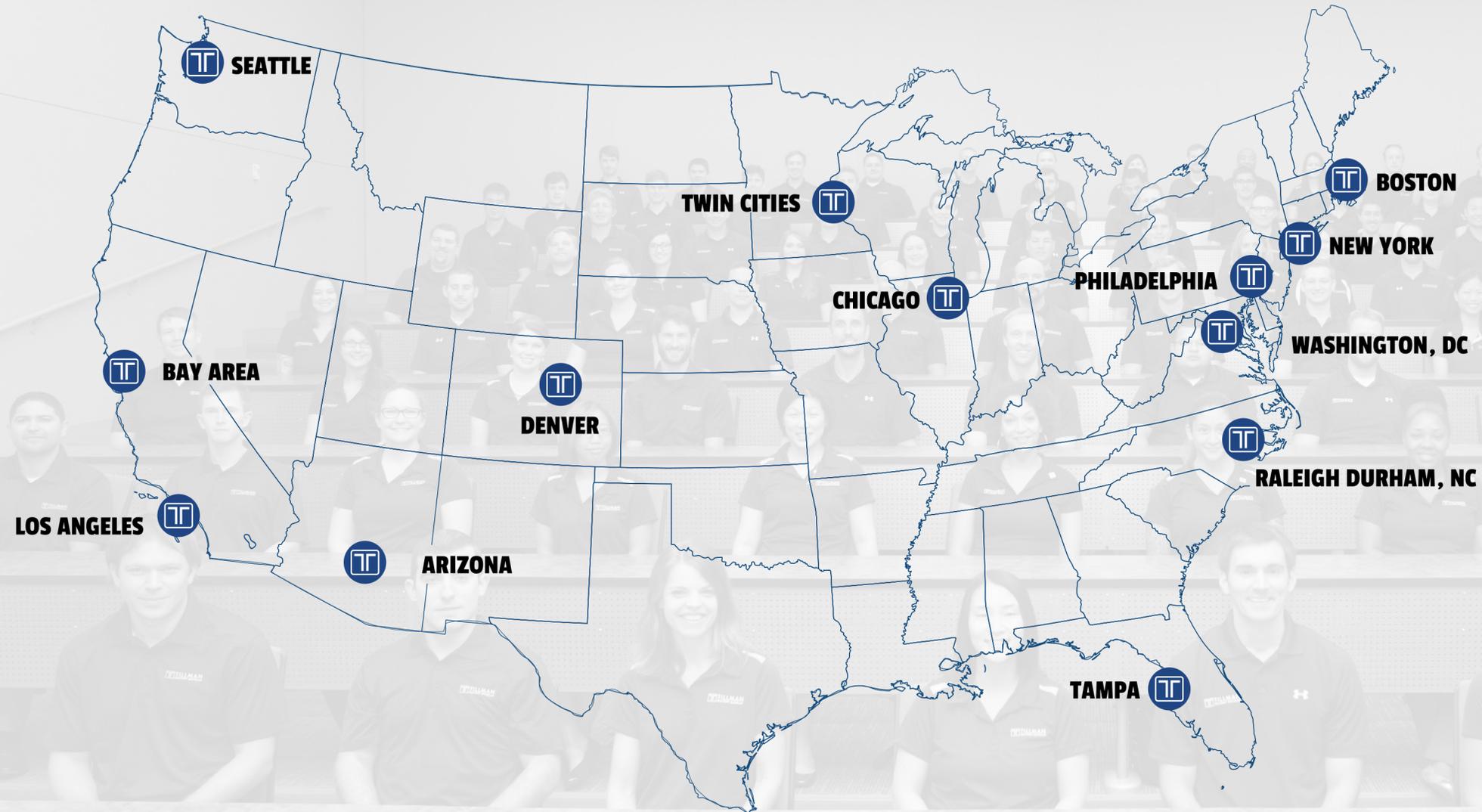


LEARN MORE

NETWORK

Tillman Scholars are extraordinary resources to one another. They serve as professional references, as mentors and as organization and project leaders and collaborators.

The Tillman Scholar network offers Tillman Scholars numerous platforms to share their ideas and increase the magnitude of their impact. Events organized by Regional Captains, dedicated and resourced Tillman Scholars, keep the Tillman Scholar community connected throughout the year.



REGIONAL SUMMIT

Organized locally in close coordination with our University Partners, Regional Summits bring Tillman Scholars together to share ideas, provide updates on the the status of their current projects, and address challenges facing the local community and our nation.

Georgetown University hosted the inaugural Regional Summit in Washington, DC, which was made possible with support from TEKsystems. Topics covered by Tillman Scholars included the challenges of crafting effective medical and science policy as well as coherent national security strategy. The day also featured a discussion led by the Pulitzer-prize winning author C.J. Chivers of The New York Times.

Regional Summits are scheduled for New York and Los Angeles in 2019. If you are interested in supporting a Regional Summit in your area, contact us at info@pattillmanfoundation.org

POWERED BY 

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC



 UNIVERSITY OF MARYLAND



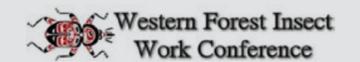
TILLMAN CONNECT



Through the generous support of the Bewtra Family Charitable Fund, PTF launched our digital directory, Tillman Connect, in May. Populated with discussion boards, job announcements, and mentorship opportunities with subject matter experts across a wide array of industries, the online networking resource serves as an important virtual extension of the Tillman Scholar community.

PROFESSIONAL DEVELOPMENT

Tillman Scholars may apply for a mini grant of up to \$1,000 to support a scholar professional development opportunity (SPDO) to further their impact. These professional development opportunities allow Tillman Scholars to further their research, present their ideas at leading professional organizations and conferences, such as SXSW and Inc. 5000, as well as complete required professional training and certification requirements. To date, more than 100 Tillman Scholars have employed over \$95,000 of mini grants to further their impact through a wide range of rewarding opportunities throughout the country and around the world.



2017  TILLMAN SCHOLAR

U.S. ARMY
COLUMBIA UNIVERSITY
M.A., INTERNATIONAL URBAN PLANNING
M.A., INTERNATIONAL AFFAIRS

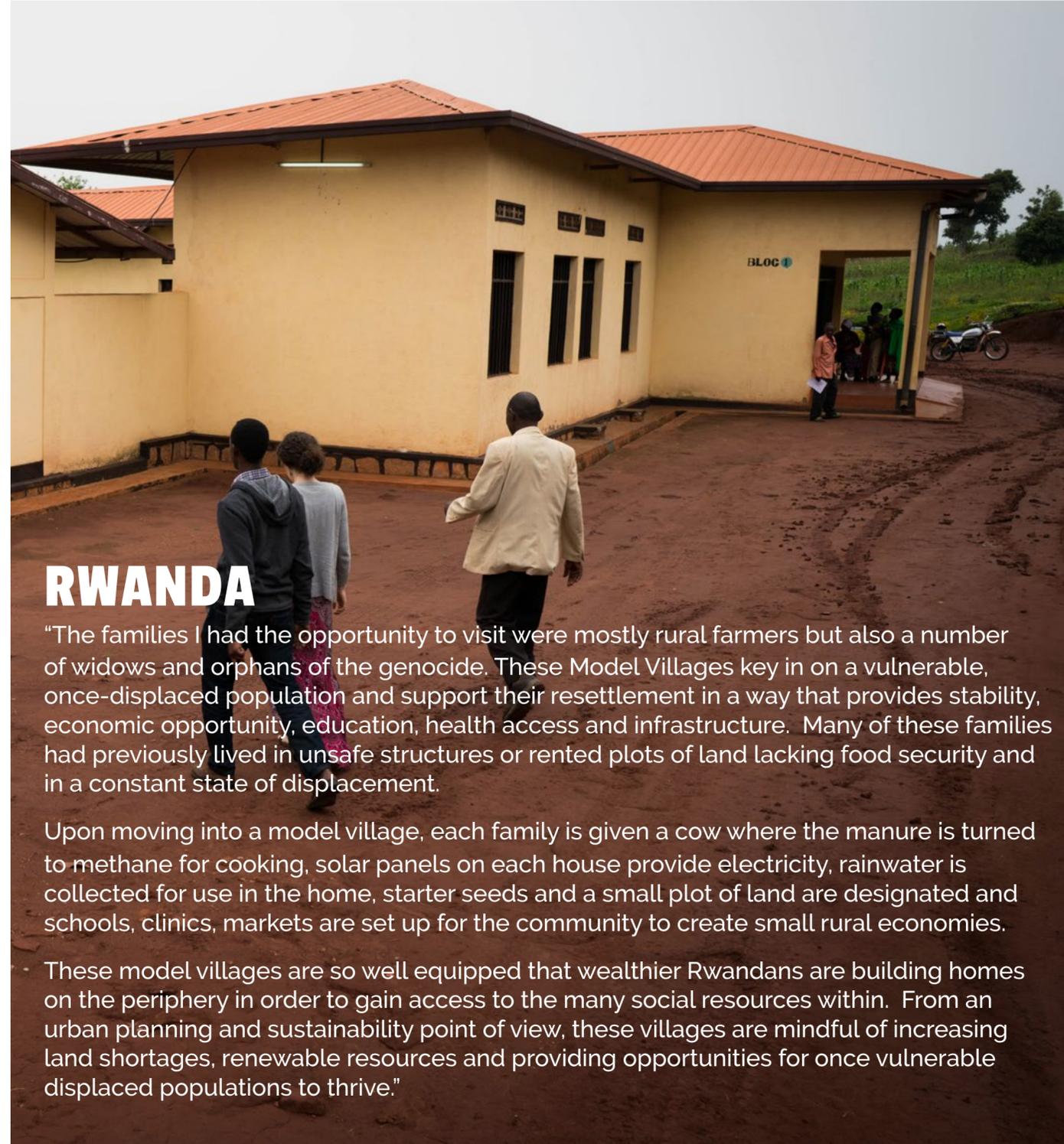
TARA
HEIDGER



As an intelligence analyst and psychological operations specialist, Tara has been exposed to rich and diverse cultures and ideas, while also witnessing the existential struggles that many people face around the globe. Currently pursuing a dual degree in Urban Planning and International Affairs, Tara focused her studies on informal settlements, urban policy and specifically the issues of housing and shelter. This year, Tara traveled twice to Rwanda, funded partially by SPDO, to examine the role of land use and resettlement policies in a post-genocide context. She hopes to assist countries facing massive return migration and understand what the international community can do to alleviate this strain on post-conflict countries.



LEARN MORE



RWANDA

"The families I had the opportunity to visit were mostly rural farmers but also a number of widows and orphans of the genocide. These Model Villages key in on a vulnerable, once-displaced population and support their resettlement in a way that provides stability, economic opportunity, education, health access and infrastructure. Many of these families had previously lived in unsafe structures or rented plots of land lacking food security and in a constant state of displacement.

Upon moving into a model village, each family is given a cow where the manure is turned to methane for cooking, solar panels on each house provide electricity, rainwater is collected for use in the home, starter seeds and a small plot of land are designated and schools, clinics, markets are set up for the community to create small rural economies.

These model villages are so well equipped that wealthier Rwandans are building homes on the periphery in order to gain access to the many social resources within. From an urban planning and sustainability point of view, these villages are mindful of increasing land shortages, renewable resources and providing opportunities for once vulnerable displaced populations to thrive."





SERVING **AFTER SERVICE** High Performance Psychology



WATCH THE VIDEO

2013  **TILLMAN SCHOLAR**

U.S. NAVY
DREXEL UNIVERSITY
M.S., PSYCHOLOGY



CHRIS DIAZ

A thought leader in military and performance psychology, Chris is working to understand and share the science of the mind. His company, Serve1, is a human performance think tank that merges a collective of diverse experts who work with clients to help them tap into their mental potential. Currently working toward a Ph.D. in Clinical Psychology at Drexel University, Chris also serves as a performance coach for the Johnson & Johnson Human Performance Institute.

Using the principles of psychology, Chris works with athletes, executives and high performers to develop skills and strategies that allow them to be highly effective and make the most impact in their work or on the field. Watch the Serving After Service series to learn more about his story.



POWERED BY



2018 LEADERSHIP SUMMIT

The Pat Tillman Leadership Summit celebrates Pat's values and convenes the Tillman Scholars to network, collaborate and develop solutions to the challenges facing our country and communities.

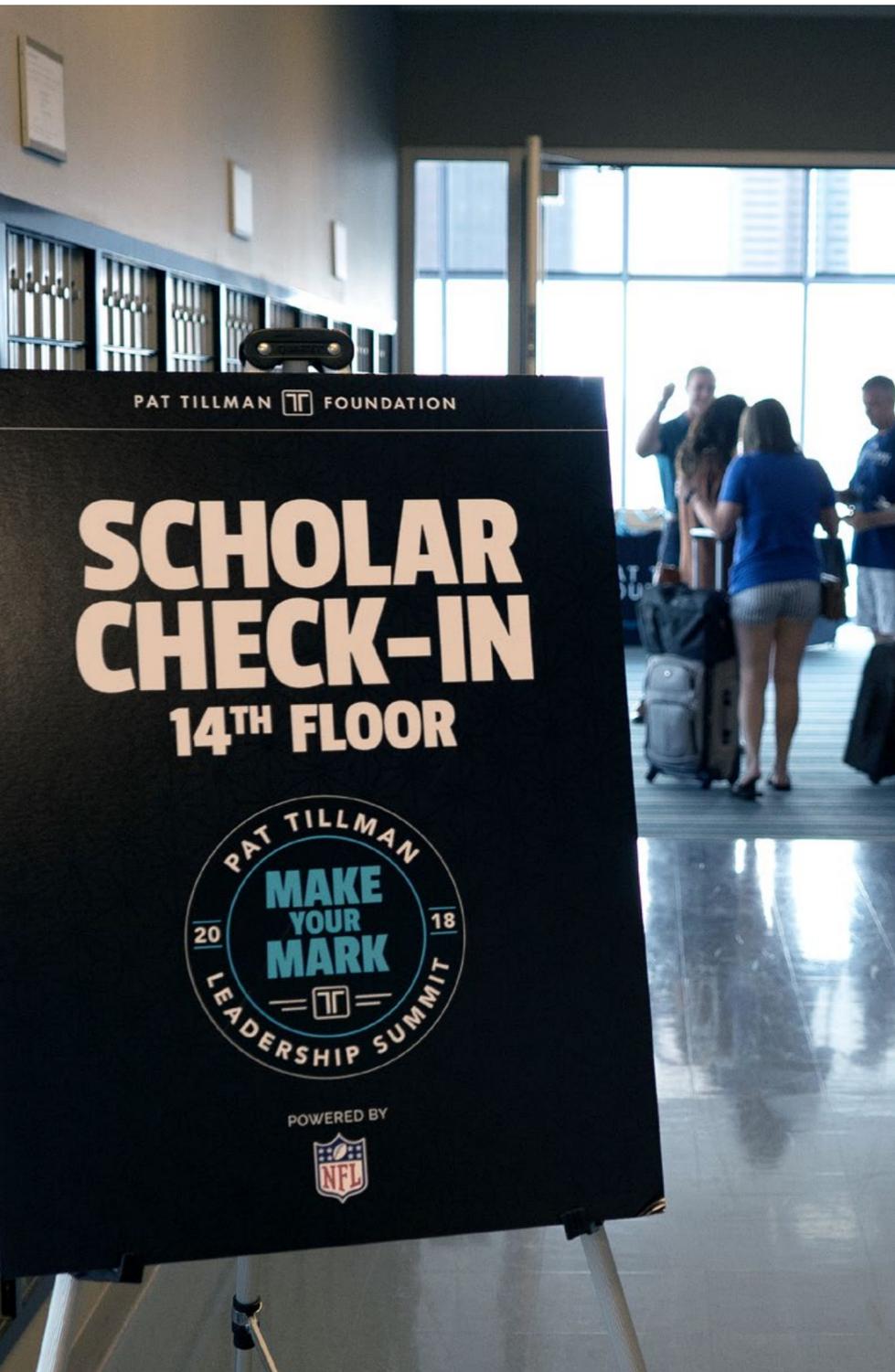
As part of the event programming, Tillman Scholars participated as moderators and presenters in a series of panels that spanned the topics of the opioid crisis, sexual assault in the military, the invisibility of our country's Indigenous communities and military transition stress.

[LEARN MORE](#)



INVISIBLE COMMUNITIES: THE STATE OF NATIVE AMERICA





2017  **TILLMAN**
SCHOLAR

U.S. ARMY
GEORGE WASHINGTON UNIVERSITY
DNP, NURSING

LEILANI
ATTILIO



As an Army Nurse Corp officer, Leilani was a critical care nurse and deployed to Iraq and Afghanistan. After leaving the military, Leilani discovered her passion working with underserved communities on drug policy. But Leilani felt a call back to the clinical world when she recognized the stigma people with drug addiction face in health care. Leilani enrolled in George Washington University's Family Nurse Practitioner program to become a primary care provider. At the 2018 Pat Tillman Leadership Summit, she spoke on a panel about her experience as a family nurse practitioner advocating for drug policies directly impacting stigmatized and underserved communities.



[**LEARN MORE**](#)

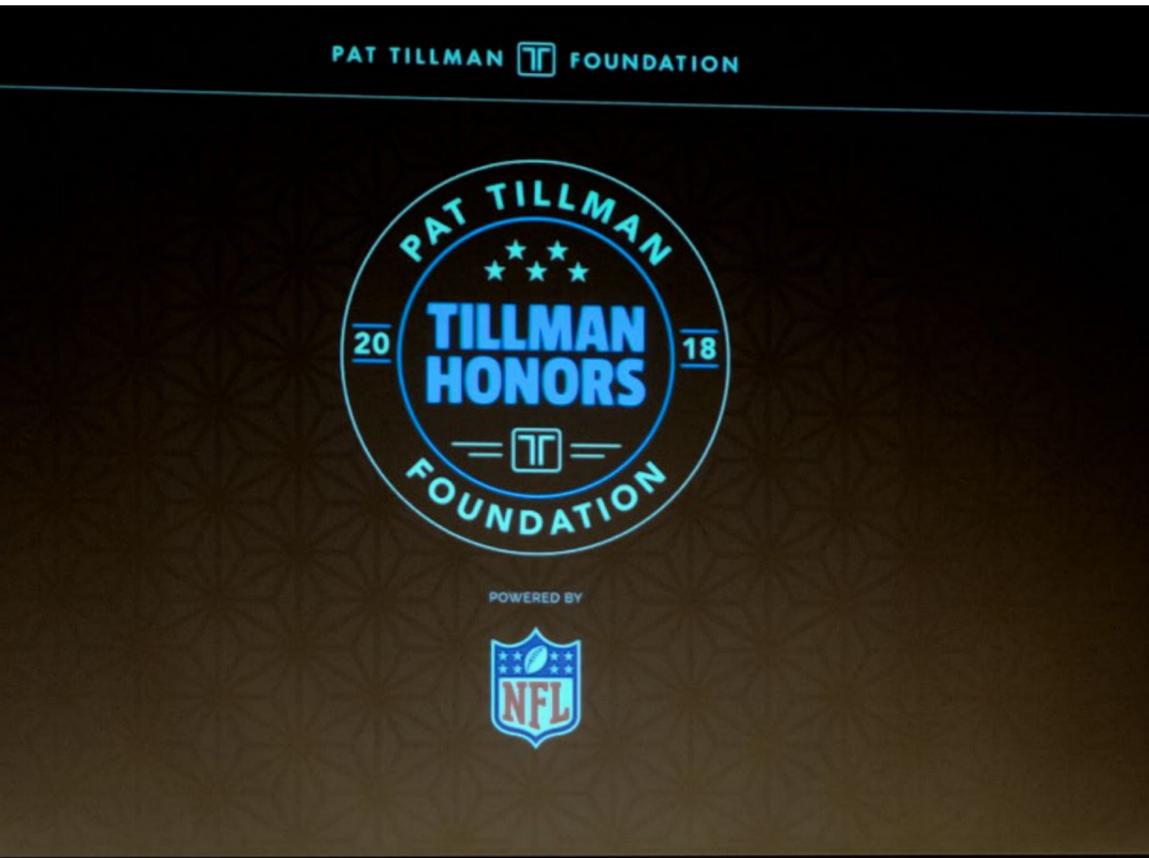


TILLMAN HONORS

This year, PTF was proud to recognize leaders within our community for their remarkable civic contributions, extraordinary fortitude and spirit of service. We were honored to present the Champion Award to Kamau Murray, founder of XS Tennis & Education Foundation, for his commitment to empowering students in Chicago's South Side community with the education and skills needed to access and persist in higher education. PTF also honored 2013 Tillman Scholar Jason Turner with the Make Your Mark award for his advocacy and impact as CEO of Granite Mountain Behavioral Healthcare. Three Tillman Scholars also presented on their current work as part of the Make Your Mark speaker series.

[LEARN MORE](#)





CHAMPION AWARD

Kamau Murray with PTF Board Member Sage Steele



MAKE YOUR MARK AWARD

Tillman Scholar Jason Turner with Tillman Scholar Chris Diaz



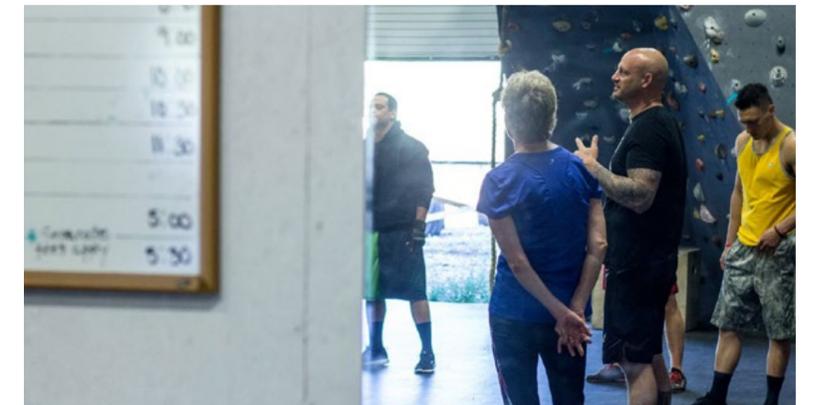
2013 TILLMAN SCHOLAR

U.S. AIR FORCE
ARIZONA STATE UNIVERSITY
MASTER OF SOCIAL WORK

**JASON
TURNER**



After a 10-year military career and at the brink of utter collapse owing to his own substance use, Jason realized that something needed to change. The pain of continuing down the road he was on was for the first time, more than the pain of making a change. From this realization and the belief that challenges overcome create change, Jason earned his Master's in Social Work from Arizona State University and founded Recover Strong. Jason's passion for helping others is limitless and he has spent the last twelve years working in the treatment industry. In December 2016, Jason assumed the role of CEO of Granite Mountain Behavioral Healthcare. Since then, Jason has been instrumental in the reclamation of the organization and the implementation of Recover Strong, and its principles, as the core of Granite Mountain BHC.



LEARN MORE

14TH ANNUAL PAT'S RUN

SOLD

OUT

4.2 MILE RACE
PARTICIPANTS



28,000

KID'S RUN
PARTICIPANTS



1,802

VOLUNTEERS



1,624

SPECTATORS



2,000

HONOR RUNNERS



4,033

Proudly presented by  **TEK**systems

From the first event held in 2005 with 5,000 participants, Pat's Run has grown into the largest run in the nation to honor a fallen soldier. In 2018, the 14th Annual Pat's Run sold out in record time and 28,000 runners joined PTF staff and 60 Tillman Scholars in a 4.2 mile run/walk in support of the Tillman Scholars Program.

Through our partnership with the Arizona State University Alumni Association, 4.2 mile Honor Runs were held on the same day in over 30 cities across the country.

SAVE THE DATE | 04 | 27 | 2019



500+
RUNNERS

TEAM TILLMAN

Team Tillman keeps Pat's passion and intensity alive while inspiring others to live up to their potential. A community of everyday athletes, members of Team Tillman run as team or individual participants in marathons, half-marathons, triathlons, and other athletic events to honor Pat. To date, Team Tillman has raised over \$1.5 million to fund the Tillman Scholar Program.

In 2018, veterans, military families and civilian supporters conquered the New York City and Chicago Marathons.



2018  **TILLMAN**
SCHOLAR

U.S. ARMY
GEORGE WASHINGTON UNIVERSITY
M.A., INTERNATIONAL SPACE POLICY

ANDREW
GARZA



Drew began his military career in the medical field, and after his first deployment, he reenlisted as part of a specialized electrical engineering unit. Fulfilling a childhood dream, Drew is now working for NASA while pursuing his graduate education in the Space Policy program at The George Washington University. He wants to play an integral part in crafting the nation's space policies to not only execute bold exploration in space, but also to provide economic benefits, security for American interests, and support for global humanitarian efforts. As part of Team Tillman, Drew ran in the New York City Marathon in November.



LEARN MORE



NOVEMBER 3, 2019



OCTOBER 13, 2019



PICK YOUR RACE

PARTNERS & SPONSORS

In 2018, PTF proudly teamed up with both corporate and foundation partners to advance our mission. Fundraisers play an important role in philanthropy at PTF, and we are grateful for the opportunity to work with organizations and individuals that are committed to empowering the Tillman Scholars.

Interested in supporting our mission in 2019? We'll work with you to customize a partnership, giving campaign or fundraising event that aligns with your philanthropic goals and values. For more information, contact:

Ellen McElligott
Director of Development

emcelligott@pattillmanfoundation.org

SUPPORT OUR MISSION



Through Salute to Service, the NFL partners with PTF to honor leaders who exemplify Pat's enduring legacy of service. With the NFL's support, more than 580 Tillman Scholars are now pursuing careers in medicine, business, law, science, education and the arts. The NFL's annual investment also supports the Pat Tillman Leadership Summit and Tillman Honors.



Svoboda Capital Partners is a Chicago-based private equity firm that invests in leading middle market growth companies. Each year, the firm is proud to support the annual Pat Tillman Leadership Summit and the regional selection process to identify new Tillman Scholars.



As an NFL Salute to Service partner, Bose proudly invests in the Tillman Scholar program, providing direct support for scholarships and experiences for scholars and their families.



Since 2016, Stavros Niarchos Foundation has supported Tillman Scholars and their families. SNFs recent investment will fully fund scholarships for the 2018-2019 academic year.



For more than 95 years, USAA has been providing insurance, banking, and investments tailored for the military community. Through annual support of Pat's Run, USAA is proud to honor Pat's legacy and empower the Tillman Scholars.

MAJOR CORPORATE SPONSORS



FOUNDATION PARTNERS



UNIVERSITY PARTNERS

PTF strategically partners with institutions of higher education. Currently, 15 colleges and universities are recognized as University Partners for the Tillman Scholars Program. These institutions help market the annual Tillman Scholar application, recruit applicants and participate in the selection process at their institution. University Partners are considered on an invitation-only basis.



WAYS TO GIVE



PINTS FOR PAT

From its humble roots in Tempe, Arizona, Pints For Pat has now grown into a national fundraising program that gives supporters an opportunity to honor Pat's legacy and empower the Tillman Scholars in a fun and unique way. Interested in hosting a Pints for Pat near you? Contact us!

INDIVIDUAL CONTRIBUTIONS

Make a one-time or recurring donation to empower the Tillman Scholars. Contribute via check or online at PatTillmanFoundation.org



WORKPLACE GIVING

Your company can invest in the future by supporting the Tillman Scholars through a workplace giving campaign or corporate matches for your donation.

ORGANIZE A FUNDRAISER

Send us your ideas to raise awareness and host an event in your community to help us empower the Tillman Scholars for years to come. Learn more at PatTillmanFoundation.org

[LEARN MORE](#)

FINANCIAL SUMMARY

2017 REVENUE

\$3.39 MILLION

Individual & Corporate Giving:

45%

Pat's Run:

35%

Foundation & Corporate Grants:

15%

Other

5%

PTF's audited financial statements and state disclosures and 990's can be obtained online at PatTillmanFoundation.org

2017 EXPENSES

In 2017, \$2.45 million was invested in our program. Since inception, more than \$17 million has been invested to empower the Tillman Scholars.

FINANCIAL RATIOS

	2017	2016
PROGRAM	81%	80%
MANAGEMENT	6%	5%
FUNDRAISING	13%	15%



STATEMENT OF ACTIVITIES

Year Ended December 31, 2017 (with comparative financial information for the year ended December 31, 2016).

SUPPORT, REVENUES, LOSS & GAINS		UNRESTRICTED	TEMPORARILY RESTRICTED	2017 TOTALS	2016 TOTALS
SPECIAL EVENTS - PAT'S RUN	Contributions, sponsorships & race entry fees	1,846,106	204,638	2,050,744	1,832,171
	Contributed goods and services	945,514		\$ 945,514	386,627
	Less direct benefits to participants & sponsors	(852,612)		(852,612)	(824,278)
	Less direct in-kind benefits to participants & sponsors	(945,514)		(945,514)	(386,627)
		993,494	204,638	1,198,132	1,007,893
GENERAL REVENUE	Contributions	1,438,325	648,274	2,086,599	2,330,875
	Net gain (loss) on investments	\$ 107,437		107,437	52,005
	Net assets released from restrictions	756,259	(756,259)		
	Total support, revenues, loss & gains	3,295,515	96,653	3,392,168	3,390,773
FUNCTIONAL EXPENSES		UNRESTRICTED	TEMPORARILY RESTRICTED	2017 TOTALS	2016 TOTALS
SCHOLAR PROGRAM					
	Tillman Scholars	2,451,051		2,451,051	2,555,691
SUPPORTING SERVICES	Management & general	181,177		181,177	158,202
	Fundraising	410,659		410,659	470,799
	Total supporting services	591,836		591,836	629,001
	Total expenses	3,042,887		3,042,887	3,184,692
CHANGE IN NET ASSETS		252,628	96,653	349,281	206,081
NET ASSETS, BEGINNING OF YEAR		1,953,165	697,259	2,650,424	2,444,343
NET ASSETS, END OF YEAR		2,205,793	793,912	2,999,705	2,650,424

BOARD OF DIRECTORS

Under the continued leadership of Board Chair and Co-Founder Marie Tillman, the Pat Tillman Foundation remains a healthy, impactful organization with a strong Board of Directors.



MARIE TILLMAN
Chair & Co-Founder



CHRIS HART
Vice Chair



IAN SACKS
Lead Director



ALEX GARWOOD
Director



BENJAMIN HILL
Treasurer



JOE BROWNE
Director



MIKE BIDWILL
Director



LAZAR RAYNAL
Director



"I'M A PROUD ARMY BRAT, SO I LIVED AND BREATHED THE ARMY LIFE GROWING UP. I'M TREMENDOUSLY INSPIRED BY THE TILLMAN SCHOLARS' DEDICATION TO SERVE IN AND OUT OF UNIFORM."

SAGE STEELE
Director
Co-Host, ESPN SportsCenter

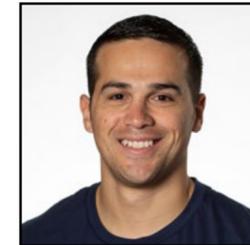
STAFF MEMBERS



KILLIAN ANDERSON
Executive Director



SABRINA PERALES
Director of Operations



ZEKE WARZEKA
Pat's Run Event Manager



JONATHAN DUE
Director of Programs & Scholarships



CARA CAMBELL
Program Manager



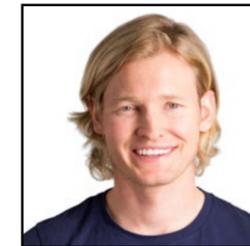
TINA BRUENNING
Scholarships Manager



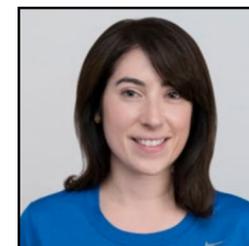
ELLEN MCELLIGOTT
Director of Development



CHRISTOPHER CORDES
Development Manager



ETHAN ARMSTRONG
Development Manager



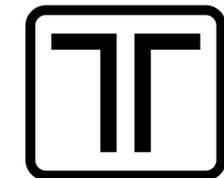
MICHELLE MCCARTHY
Director of Brand & Communications



SHANNON SPESHOCK
Communications Manager

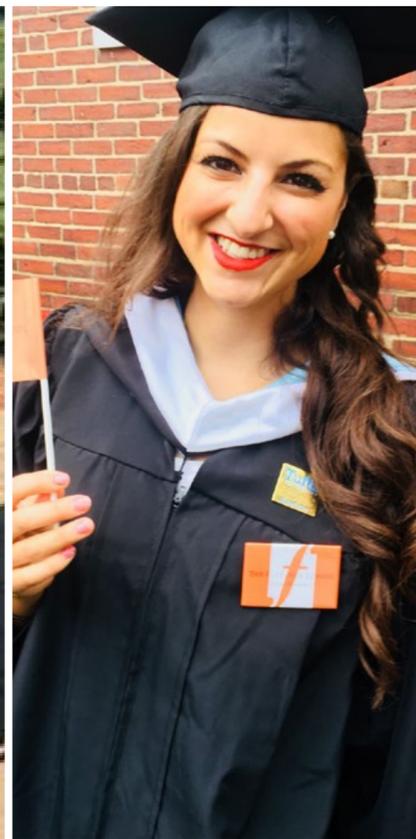


JOHN O'CONNOR
Art Director





2018 GRADUATES





PAT TILLMAN  FOUNDATION

Learn more at PatTillmanFoundation.org

 Pat Tillman Foundation (Official) |  @PatTillmanFnd |  @PatTillmanFnd

